



TM

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MyKasih News

Love My Neighbourhood

BUMPER ISSUE FOR MYKASHI FOUNDATION | DECEMBER 2012



MYKASHI LAUNCHES 'LOVE MY SCHOOL' STUDENT BURSARY PROGRAMME IN SJK (C) KUNG MIN



'Driving Change with Caltex' raises RM 309,725 in aid of underprivileged children of Sekolah Kebangsaan Alma in Bukit Mertajam, Penang under the MyKasih 'Love My School' student bursary programme.

- full story on page 6



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CHAIRMAN'S MESSAGE



Dear Friends,

2012 has been rather eventful for MyKasih Foundation. We began the year with 9,679 low income families under the food aid programme. With additional support from donor partners, we reached out to another 65,000 families within the year!

As Chairman and Co-Founder of MyKasih Foundation, I am humbled by such generosity and equally encouraged by the commitment of our donors and programme partners in helping the underprivileged. They have made it possible for 75,000 low income households all over the country to have access to food every day.

For the past three years, the MyKasih 'Love My Neighbourhood' food aid programme has been helping parents ensure that there is adequate food for the family.

Realising that education is vital in eradicating poverty, we expanded the scope of the MyKasih welfare programme and embarked on another project which is just as close to my heart as the food aid campaign. In fact, in the long run, it will prove to be the single most important investment we can make - the future of our children.

In July 2012, we launched the MyKasih 'Love My School' bursary programme for underprivileged primary and secondary school children. The assistance is given in the form of annual bursaries via a MyKad-linked student smart card, which can be used to purchase food at the canteen, as well as books and stationery items at the school bookstore. They may also purchase essential food items from partnering retail outlets.

We kick-started this bursary programme at my old primary school SJK (C) Khee Chee in Temerloh, Pahang. Underprivileged students in my former primary school, SJK (C) Kung Min in Kuala Lumpur, as well as my former secondary school, Tsun Jin High School, are also beneficiaries of the scheme.

I urge Donors to support the MyKasih 'Love My School' bursary scheme as part of their Corporate Responsibility initiative to help less fortunate students receive quality education. I am a firm believer that education is key to a bright future - it changed my life for the better, and it can for others too.

In this bumper issue, we share snippets of our launch events around the country. Read more about our fundraising efforts, namely, the MyKasih charity golf tournament, charity run by Rotary Club of Johor Centennial and the 'Driving Change with Caltex' campaign - a charity-based reality television show initiated by Chevron.

Many programmes were successfully organised in collaboration with training providers and these are documented vibrantly in this issue.

All of the above would not have been possible without the support and dedication of our donors, partners and volunteers. For that, we are grateful.

Warm wishes,
Ngau Boon Keat
Chairman & Co-Founder

DIALOG



Kassim Chin Humanity Foundation

Young ones demonstrating their confidence during the Children's Motivational Camp 2011 by Kassim Chin Humanity Foundation. The camp was partly sponsored by Dialog Group Berhad.

- full story on page 36

MyKasih TODAY

The map and graph below show the number of families adopted under the MyKasih 'Love My Neighbourhood' food aid programme. As of December 2012, MyKasih has 75,000 families nationwide, including Sabah and Sarawak, on the programme.



From January to December 2012, MyKasih staff have been working extra hard across the nation to identify and adopt more poor families under the MyKasih 'Love My Neighbourhood' programme. We are very humbled by the large number of families under our wing and are gearing to support more underprivileged families in the year 2013.

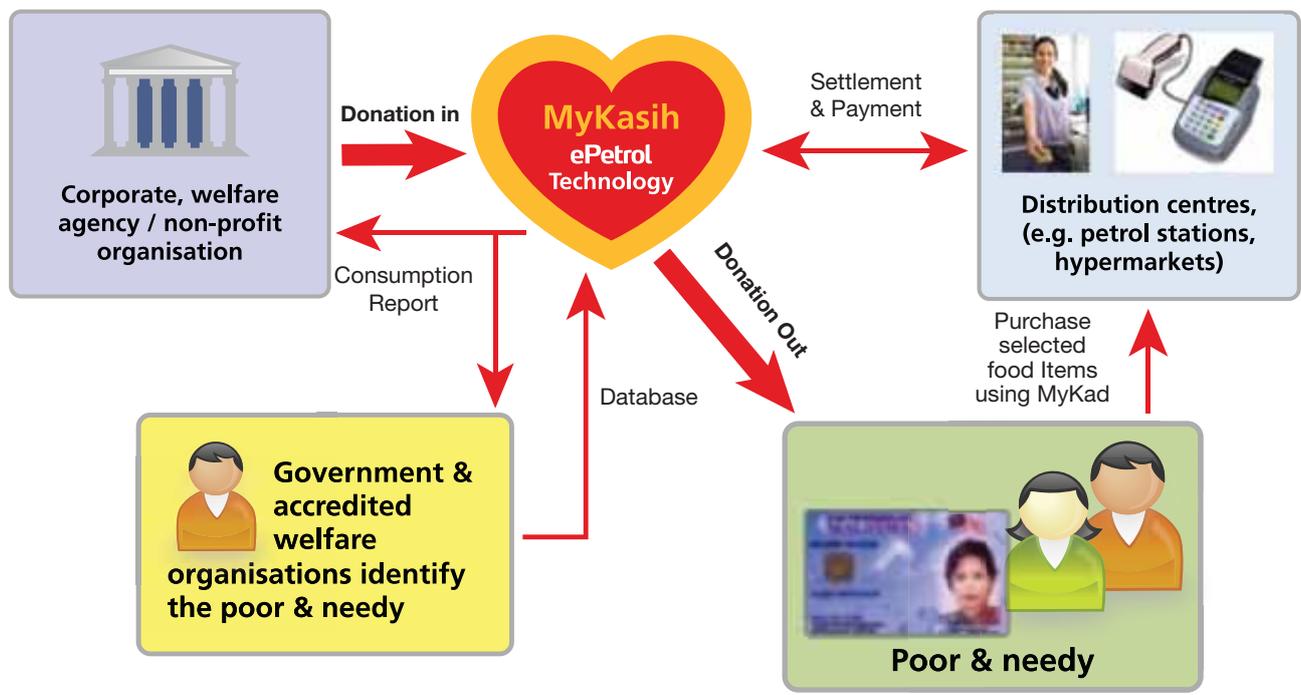
To-date, MyKasih Foundation is supported by over 50 corporate donors as well as individuals, who trust that 100 percent of their contributions are channelled towards the targeted recipients approved by them. All cash donations to MyKasih Foundation are tax exempted.

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var q = Math.sqrt(xtwoterm)
var r = -g2 / (8*p2*q)
var s = bq2 / (4*aq2)

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HOW MyKasih WORKS



How the MyKasih Programme works:

1. Government or established welfare agencies identify and select needy families and give their details to the MyKasih Foundation. Agencies use qualitative and quantitative factors to assess the eligibility of the recipients, i.e. the number of members in the family, household income, ownership of assets, etc.
2. Each family will elect a recipient. An allowance is deposited into the recipient's MyKad account twice a month.
3. Recipients shop at participating retailers for essential goods such as rice, bread and flour, etc.
4. Recipients use their MyKad to make payments.
5. ePetrol administers the payments and reconciliations between retailers and MyKasih Foundation.

The process is efficient, secure and most importantly, transparent.

The computerised system provides audit trails and analysis on demographics and consumption patterns, enabling sponsors to track their donations.

We do not give out food and supplies to the poor and needy on an ad-hoc basis. Instead, we make a long-term commitment to empower the people we help, regardless of their race or religion.

Families undergo financial counselling and their children attend education workshops as part of the community development programme supported by our volunteers. In the near future, we expect corporations to offer scholarships, job placements and training to provide recipients with much needed support and opportunity to better themselves.

TECHNOLOGY AND THE FUTURE OF WELFARE

By making judicious use of technology, our staff and volunteers can spend more time on services such as education and training. As Malaysia moves towards becoming a more technologically developed nation, MyKasih believes technology can also be harnessed to improve the lives of poor families.

We have rolled out projects in communities across Malaysia including Sabah and Sarawak, targeting areas with clusters of low-income households. Multimedia Development Corporation (MDeC) and Jabatan Pendaftaran Negara (JPN) have been supporters of our projects from the start and share our aim of finding better and more efficient ways of using technology to improve the welfare of poor people in the country. MyKasih has shown that technology with a heart can lead to better lives for the poor.

For more information, please log on to www.mykasih.com.



“The use of single identification number in MyKad provides direct citizens engagement and convenience in the delivery of benefits through ICT. The move towards utilising ICT in disbursement of welfare aid not only enables efficient delivery of services, but will also bring about a culture change amongst the people.”

*Datuk Badlisham Ghazali,
Chief Executive Officer,
Multimedia Development Corporation*

Donors and recipients have been enthusiastic and pleased with the outcome of our projects. Transparency and accountability are traits our donors value when deciding to sponsor our projects. Our donors and volunteers understand that helping the poor and needy in the neighbourhoods in which they live, work and play will lead to a better environment for everyone living there.

Because recipient families have a choice on when and what to buy, they learn to better manage their budgets and also gain a measure of autonomy in their lives. Their pride is restored as they gradually become part of mainstream society. When people no longer feel like social outcasts, it will result in increased national pride and social unity.

Q1

MyKasih

'Love My Neighbourhood'

Programme Launch, January - March 2012

LAUNCHES

Chairman walks down memory lane...

Chairman and Co-Founder of MyKasih Foundation, Dr Ngau Boon Keat, returns to Temerloh, Pahang, the home State of the Ngau family, to give back to the community where he spent his childhood years.



SJK (C) Khee Chee in Temerloh, Pahang, was where Co-Founder and Chairman Dr Ngau Boon Keat spent his childhood learning years.

"Today's event is very meaningful to me. After so many years, I am back to fulfill my childhood ambition of helping others in need."

Dr Ngau Boon Keat was referring to the launch of the MyKasih 'Love My Neighbourhood' programme, where 650 less fortunate families in Pahang - spread across Temerloh, Triang, Jerantut, Raub, Kuantan and Indera Mahkota, will be receiving food aid worth RM 40 every two weeks for two years.

Dr Ngau Boon Keat and his family have made a personal contribution of RM 3 million to MyKasih Foundation to support 1,800 underprivileged families, not only in Pahang, but also in the states of Johor, Melaka, Negeri Sembilan, Terengganu, Selangor and the Klang Valley.

Reminiscing the past, Dr Ngau shared with the audience the difficult times he faced growing up in poverty.

"I was born in China, but set foot here in Malaysia in 1959 when I was reunited with my family. I have fond memories of Temerloh and nearby towns - memories of my school, my teachers and the people."



Dr Ngau urged the children to study hard and not give up. "If I can do it, you can too. You cannot be dependent on aid forever," he advised.

"When I first arrived in Temerloh, I only knew how to speak Hakka and it was here in SJK (C) Khee Chee that I learnt English, Bahasa, Mandarin and other Chinese dialects. It was amusing for my schoolmates every time I was asked to read in front of the class. I am grateful to the school and especially to my class teacher, Madam Lim, for their kindness and encouragement."

"Poverty should not be a deterrent to success. I know what it feels like to be hungry and I saw how hard my mother had to work to make ends meet. Despite the bitter sweet experience of growing up, I focused on making the best out of every opportunity that came my way. My mother would have been very proud that I am now able to help the less fortunate."

MyKasih Foundation was set up in 2009 by Dr Ngau and his wife, Jean Ngau, to help underprivileged families through food aid and education.

Dr Ngau added, "While food aid addresses the immediate needs of the family, it is education, skills-based training and gainful employment that would help families be financially independent."



Mrs Jean Ngau distributing angpows to the delighted children after the ceremony.



130 MyKasih families from Temerloh, Triang, Raub and Jerantut attended the launch at SJK (C) Khee Chee in Temerloh, Pahang.



Beneficiaries of the MyKasih 'Love My Neighbourhood' programme arriving at the launch.



Dr Ngau explaining the usage of the MyKad to Dato' Saifuddin during a demonstration of the purchase transaction.

Explaining the concept of 'Love My Neighbourhood' and the mission of creating loving and caring communities all around the world, Dr Ngau expressed his hope that more philanthropic individuals and corporations would come forward to aid the poor.

A MyKasih pioneer from the onset, Datuk Badlisham Ghazali, who is Chief Executive Officer of Multimedia Development Corporation (MDeC) and Director of MyKasih Foundation, said *"Using the MyKad technology for the management of welfare has made misuse and leakages of charitable funds a thing of the past. Under the MyKasih programme, all donations reach targeted recipients in an efficient and secure way."*

Being cashless, seamless and transparent, the MyKasih system has transformed the way welfare aid is distributed.

At any point in the transaction, MyKasih can provide audit trails and analytical reports on demographics and consumption. This makes it easy for Donors to track the consumption patterns of their beneficiaries and the drawdown of budgets.

"MDeC is always proud to have been there from the start. Together with the support of the National Registration Department, we always believed in the potential of this technology brought forth by ePetrol, a subsidiary of DIALOG Group," said Datuk Badlisham.

The Deputy Minister II of Higher Education, Dato' Saifuddin Abdullah, who is also Member of Parliament for Temerloh, officiated the launch on 14 January 2012 at SJK (C) Khee Chee. He commended Dr Ngau and family for their vision, passion and tireless philanthropic efforts in helping the poor and needy throughout the country, especially his home state Pahang.

Appreciative of MyKasih's innovation, he concluded by highlighting that the unique feature of the MyKasih programme is the utilization of available technology and the multi-stakeholder collaboration undertaken to maximize positive social outcomes with limited resources.

MyKasih Foundation started by aiding 25 underprivileged families under a pilot project in Selayang. It has since grown to more than 75,000 families nationwide, including Sabah and Sarawak.



Dr Ngau Boun Keat & family contributed RM 3 million to MyKasih Foundation, represented by Datuk Badlisham Ghazali, witnessed by Dato' Saifuddin Abdullah, Deputy Minister II of Higher Education.

Q1

MyKasih

'Love My Neighbourhood'

Programme Launch, January - March 2012

LAUNCHES



YB Tan Sri Shahrir Abdul Samad handing over groceries sponsored by Giant Hypermarket.

250 UNDERPRIVILEGED FAMILIES IN LARKIN RECEIVE ASSISTANCE

The MyKasih 'Love My Neighbourhood' food aid programme was launched at the Johor Bahru parliamentary-level on February 10, 2012, by its Member of Parliament, YB Tan Sri Shahrir Abdul Samad.

250 needy households from the low-cost flats in Larkin, Johor, were selected as beneficiaries of the welfare aid. For one full year, these recipients will receive aid in the form of fortnightly RM 40 allowances through their MyKad which can be used at Giant Supermarket Southern City in Taman Suria.

YB Tan Sri Shahrir Abdul Samad said, "This method of welfare disbursement by MyKasih Foundation is commendable as it is transparent and guarantees that aid is received in full by the recipient."

"All the recipient needs to do are four easy steps - choose essential food items allowed under the MyKasih food aid programme, take the items to the check-out counter and furnish the cashier with their MyKad. The recipient keys in her personalized 6-digit PIN to make the transaction and a receipt is generated to show that the transaction has been approved," said YB Tan Sri Shahrir Abdul Samad

Also present during the launch was State Assemblyman of Tanjung Puteri, Datuk Adam Sumiru, and Chairman of MyKasih Foundation, Dr Ngau Boon Keat.

Tan Sri Shahrir said that the selection of the welfare recipients in Larkin was done by multiple groups, including the Welfare Bureau of Johor Bahru Parliament.

"I hope more private sector companies will donate to MyKasih to help the well-being of needy households. This will allow children to study more effectively, thus carving a better future for themselves," he said.

Widowed seven years ago, Siti Suhaiti Md Sis had to shoulder the burden of raising her four young sons alone. The 36-year-old single mother, who barely survives with her RM1,000 salary as a clerk in an accounting firm had to take up a second job as a factory worker to make ends meet.

Siti Suhaiti said, "My monthly expenses could reach up to more than RM2,000 and it goes to my children's schooling needs and to put food on our table".



Sariman Mariman, 42, who had his left leg amputated due to diabetes more than three years ago, was grateful to receive help to purchase groceries.

"I earn close to RM 500 a month from selling kerepek ubi and other snacks at the flats I live in."

"This contribution helps me to survive better and I am grateful for the aid," said Sariman, a divorcee who, despite being wheelchair-bound, volunteers nightly to conduct Rela rounds at the Larkin flats.

MyKasih welfare recipient Yang Chik Ismail showing her shopping receipt and her MyKad which was used to make the purchase transaction.



Chairman of MyKasih Foundation, Dr Ngau Boon Keat, and Member of Johor Bahru Parliament, YB Tan Sri Shahrir Abdul Samad, together with some of the recipient families during the launch of the MyKasih 'Love My Neighbourhood' programme in Larkin, Johor.

Dr Ngau Boon Keat and Tan Sri Shahrir Abdul Samad explain to the media the transparency that comes with the use of the MyKad for welfare disbursement, and how it is cashless, smooth and seamless for the recipients and the retail outlet.



Q1

MyKasih

'Love My Neighbourhood'

Programme Launch, January - March 2012

LAUNCHES

JUITA & MYKASIH REACH OUT TO THE ORANG ASLI SELETAR OF JOHOR

A health camp for the Orang Asli Seletar of Johor, themed "Gaya Hidup Sihat Orang Asli Seletar" (Healthy Lifestyle of the Seletar Indigenous People), was jointly organised by Juita (Badan Amal Tenaga Isteri Wakil-Wakil Rakyat Negeri Johor), Yayasan Pembangunan Keluarga (Johor Family Development Foundation), and other civil society organisations to promote healthy living.

Held on 25 March 2012 at Taman Merdeka in Johor Bahru, the health camp was officiated by Juita President Prof. Datin Paduka Dr Jamilah Binti Ariffin during a colourful and vibrant opening ceremony complete with cultural dances by the Seletar indigenous group.

The health camp included activities such as a J-Robik exercise session and health checks, as well as sales of products and services by beneficiaries of Juita's community-based income-generating projects.

MyKasih Foundation contributed RM 100,000 to Juita's 14th Juita-ku Sayang project, which supports the development of indigenous people, particularly the Seletar of Johor. MyKasih's contribution will be in the form of food aid for one year for 70 Orang Asli Seletar families under the MyKasih 'Love My Neighbourhood' programme.

Chairman of MyKasih Foundation Dr Ngau Boon Keat said "MyKasih is grateful to have been given this opportunity to reach out to those in need and render assistance in the form of food aid directly to the Seletar beneficiaries."



Juita President, Prof. Datin Paduka Dr Jamilah Binti Ariffin officiated the Health Camp at Taman Merdeka, Johor Bahru.

The 70 Seletar families, who come from three different villages - namely Kampung Simpang Arang, Kampung Bakar Batu and Kampung Sungai Temon, were identified by Juita together with the Department of Orang Asli Development (locally known as Jabatan Kemajuan Orang Asli, JAKOA). As Iskandar Malaysia develops at a rapid pace, Juita looks into the social and welfare needs of the indigenous communities in those three villages.

Prof. Datin Paduka Jamilah, an anthropologist, recognises that the Seletars are the original settlers of the area under the Iskandar Malaysia Project and as such she is keen to ensure that they benefit from the development through improved access to job opportunities and skills training.



Seletar children performing their cultural song and dance with traditional music. Seashell accessories and their boat-rowing net-casting dance gestures say much about their fishing way of life.

“Health is wealth”, as people say, and so Prof Datin Jamilah emphasised the need to inculcate good personal hygiene and neighbourhood cleanliness. A gotong-roiyong (clean-up) activity will be planned for all three villages, while regular health checks will be organised for the Seletar indigenous community. At the same time, bridges and jetties will be repaired for the Seletar villages, which will certainly boost the local fishing economy.

Under the MyKasih ‘Love My Neighbourhood’ food aid programme, the nominated recipient for each of the Seletar families will have their MyKad (national identity card) registered with MyKasih Foundation, where a fortnightly allowance of RM 40 will be channelled into their MyKad, enabling them to purchase essential food items from Giant Tampoi in Johor.



MyKasih Foundation contributed RM 100,000 to Juita in the form of food aid for one year for 70 Orang Asli Seletar families under the MyKasih ‘Love My Neighbourhood’ programme. Founders of MyKasih Foundation, Dr Ngau Boon Keat and Mrs Jean Ngau, presented the mock-check to Juita President, Prof. Datin Paduka Dr Jamilah during the opening ceremony of the health programme on March 25th.



MyKasih Officer Kumareganes Govindan demonstrates to Prof Datin Paduka Dr Jamilah Ariffin how the MyKad is used to purchase food items under the MyKasih programme.



Co-Founder and Chairman of MyKasih Foundation, Dr Ngau Boon Keat, visits the health screening booth manned by the Department of Health of Johor for a blood glucose and cholesterol test.



Prof. Datin Paduka Jamilah looks on as beneficiaries of Juita’s community-based income-generating project provide foot reflexology sessions to paying customers.

Q1

MyKasih
'Love My Neighbourhood'
Programme Launch, January - March 2012

LAUNCHES



ROC OIL TAKES ON 100 FAMILIES IN BINTULU

Roc Oil Malaysia (Holdings) Sdn Bhd celebrated its adoption of 100 families in Bintulu, Sarawak under the MyKasih 'Love My Neighbourhood' food aid programme with a launch ceremony on 15 February 2012 at New World Mart, Bintulu. This is the first partnership between the Australian-based multinational and MyKasih Foundation.

The event was attended by Alan Linn, CEO of Roc Oil Company Limited; Jeffrey Perera, MD of MyKasih Foundation; Keith Pointer, CEO of Destiny Properties-the entity that owns New World Mart; and Matthew Gerber, General Manager of Roc Oil Company Limited.

With a generous contribution of RM 104,000, Roc Oil is now supporting 100 families who will receive a fortnightly allowance of RM 40 for one year. As the selected merchant outlet for Roc Oil's adopted families, New World Mart has also donated RM 5,200 to MyKasih Foundation.

"We seek to engage and deal openly and equitably with communities where Roc Oil operates so we can be a good neighbour and responsible citizen who supports local community initiatives," said Alan Linn. He said the partnership with the MyKasih Foundation complements Roc Oil's philosophy and goals.

On behalf of MyKasih Foundation, Jeffrey Perera thanked the local NGOs and partners in Bintulu, namely Encik Riduan Nahar for his commitment in assisting MyKasih Foundation.



CEO of Roc Oil Company Limited, Alan Linn presenting the mock cheque to Jeffrey Perera, Managing Director of MyKasih Foundation.

"We would like to express our sincere gratitude to Roc Oil Company Ltd for their generous contribution and support. We look forward to a fruitful collaboration with them. We are also thankful for the continuous and ever faithful support of Destiny Properties through its merchant outlet, New World Mart and also New World Hotel," said Perera.



During the launch, Destiny Properties sponsored and distributed some basic food items to the families present.



A MyKasih recipient shows her MyKad and purchase receipts after completing her purchase.

Q2

MyKasih
'Love My Neighbourhood'
Programme Launch, April - June 2012

LAUNCHES

MyKasih GREET'S NEW RECIPIENTS IN PANDAN INDAH



On 24 June 2012, MyKasih Foundation adopted 50 new recipient families under the sponsorship of Mr Chan Yew Kai at Midpoint Shopping Centre, Pandan Indah. The event was attended by YB Dato' Sri Ong Tee Keat, Member of Parliament for Pandan and Dr Ngau Boon Keat, Chairman and Co-Founder of MyKasih Foundation.

"With the RM50,000 contribution, Mr Chan will be able to support these families for one year. Using the MyKad, the families will be able to purchase selected staple food items at our partner retail outlet, The Store," said Dr Ngau Boon Keat in his opening speech.

"We are confident that this programme will ensure that the children of these households do not go hungry and hopefully they will be able to concentrate to do better in school," he said.

YB Dato' Sri Ong expressed his support of the programme and hopes more individuals and corporations will come forward to support the MyKasih movement.

"I urge donors and training partners to join hands with MyKasih, especially to assist underprivileged families to step out of poverty. We need to pool our resources together to give them the tools and skills to help them generate income for their families," he said.



Dr Ngau handing a token of appreciation to Mr & Mrs Chan witnessed by YB Dato' Sri Ong.

Q3

MyKasih
'Love My School'
Programme Launch, July - September 2012

LAUNCHES



Bursary Programme for Underprivileged Students



Group Photo: MyKasih Chairman and Co-Founder, Dr Ngau Boon Keat and Mrs Jean Ngau together with student beneficiaries of SJK (C) Khee Chee, local partners and NGOs at the launch of MyKasih 'Love My School' programme in Temerloh, Pahang.

MyKasih Foundation Chairman and Co-Founder Dr Ngau Boon Keat launched the first MyKasih 'Love My School' student bursary programme at his former primary school, SJK (C) Kung Min in Kuala Lumpur on July 4th 2012.

The bursary programme is an extension of MyKasih's existing welfare programme for families from low-income households, where it is the students who are the beneficiaries.

Dr Ngau Boon Keat said, "With the rising cost of living, the cost of educating a child is also increasing significantly. The situation is more acute for underprivileged families in urban communities who have to deal with other living expenses."

"The MyKasih 'Love My School' student bursary programme is a timely initiative that aims to alleviate the burden that underprivileged families have in educating their children. We believe that all children deserve the right to good education and we hope that this bursary scheme will play a role in facilitating this in the long term", he added.

The assistance is in the form of annual bursaries, which the students draw upon using a contactless smart card linked to their MyKad account to purchase school books, stationery items, and food at the school canteen.

Having lived through hunger and poverty as a child himself, Dr Ngau explained that without the worry of hunger and inability to afford books, student beneficiaries are given a chance to complete proper education and therefore more equipped to seize the opportunity to step out of poverty through better job employment.



Datuk Wee Ka Siong and Dr Ngau together with the student beneficiaries of SJK (C) Kung Min.



Datuk Wee Ka Siong recognising MyKasih Foundation's contribution towards the 'Love My School' programme.



In officiating the launch of the programme at SJK (C) Kung Min, Deputy Education Minister Datuk Ir. Dr. Wee Ka Siong said in his speech, “MyKasih’s bursary programme for underprivileged students is aligned with the national mission to assist families out of poverty through education.”

“I give my full support and hope to see that the bursary scheme reaches as many deserving students as possible. I encourage the private sector to support programmes that focus on education,” added Datuk Wee Ka Siong.

In addition to SJK (C) Kung Min, 50 students from Dr Ngau’s former high school in Kuala Lumpur - SJK (C) Tsun Jin, were also adopted under the bursary programme.

On July 14th, MyKasih Foundation proceeded to launch the MyKasih ‘Love My School’ programme in Dr Ngau’s other former primary school – SJK (C) Khee Chee in Temerloh, Pahang.



Student beneficiaries posing with their MyKasih Student Smart Card and receipts after completing the purchase of stationery items.

76 more schools in Kuala Lumpur, Pahang, Kelantan, Perak, Kedah and Johor have been selected and 4,000 students from low-income households have been identified for the student bursary programme.

How it works...

The scheme will be initially extended to primary and secondary public and private schools in Malaysia, which are chosen by donors or sponsors of the programme. The adopted school will identify poor and needy students and refer them to MyKasih Foundation. These students will be screened against the criteria set by MyKasih, whereby only students from households earning a monthly combined household income of RM 1,500 and below will be eligible for the bursaries.

As a check and balance, the families of nominated students will be independently assessed by national-level NGOs such as the Lions Club and Rotary Club.



Once the students’ applications are approved by the Donors, accounts will be opened against the students’ MyKad in the system into which a spending allowance of RM 30-40 will be deposited. The allowance of RM 30-40 will be replenished twice a month. No cash is paid out under this bursary scheme.

Each student can expect a total bursary payment of not more than RM 720 – 960 per school year. The bursary scheme is subject to review every 6 months where students’ academic performance is assessed.

The school’s canteen and bookshop will be enlisted under the scheme. Students will draw on their bursaries using their MyKad-linked MyKasih Student Smart Card to pay for their purchases of food, books and other school stationery items.



A student recipient purchasing food at the school canteen using the MyKasih Student Smart Card.

This, in turn, will result in some savings of parent’s income which could go towards paying for tuition classes and groceries for the entire household.

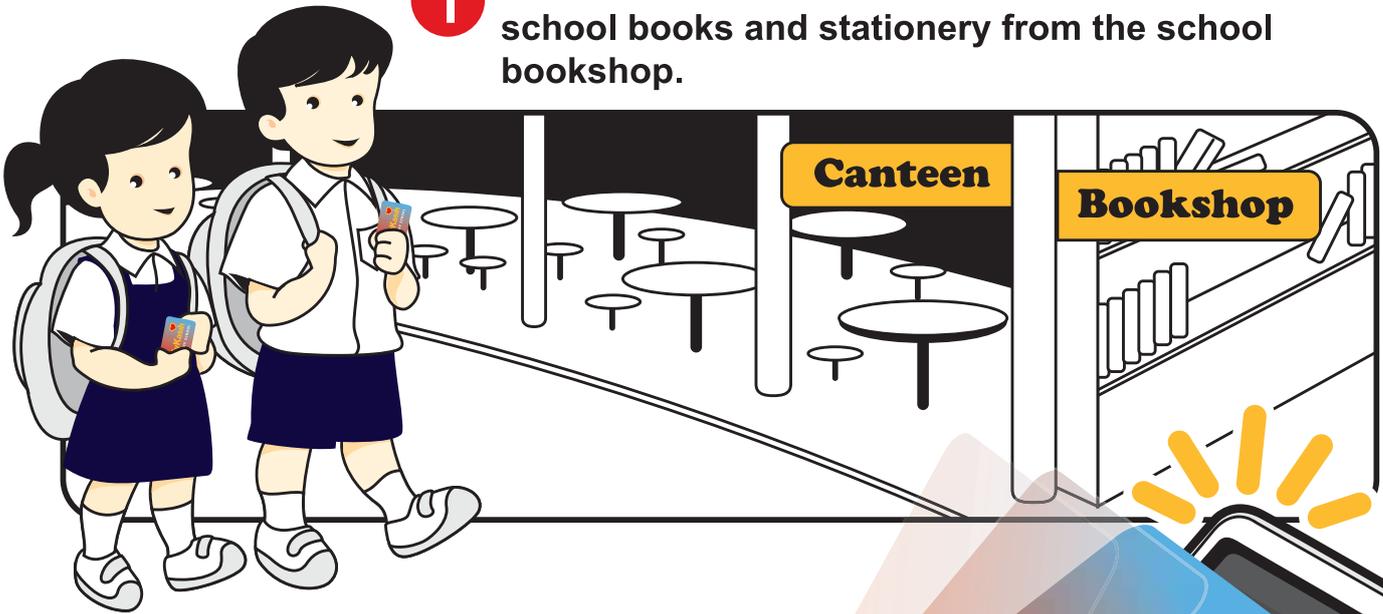
“My only advice to you is to focus on your education, study hard and do well. Make the best out of the sacrifices your parents have gone through, as that is the only way you can make a better future for yourself and your family”, said Dr Ngau, as parting words of encouragement to the student beneficiaries.



Happy student beneficiaries expressing their gratitude with smiles.

HOW IT WORKS

1 Students select food items from the canteen or school books and stationery from the school bookshop.



2 Students tap the MyKasih Student Smart Card on the terminal to make payment.



If the total purchase per day amounts to **RM5.00** and above, students are required to key in their 4-digit PIN.



3 Transaction is completed. Students retain receipt.



If the cash balance in the account is insufficient, students may:



Top-up With Cash



Cancel The Transaction

Q3

MyKasih

**'Love My Neighbourhood' & 'Love My School'
Programme Launch, July - September 2012**

LAUNCHES

In Quarter 3 of 2012, the MyKasih team was kept busy with the adoption of thousands of families and students throughout Malaysia. MyKasih is grateful to the wonderfully committed NGOs and individuals who helped take us closer to our dream - to eradicate poverty in Malaysia.

Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Bentong
14 July 2012

Attendees:

- YB Dato' Hoh Khai Mun *Pahang State Executive Council Member*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 200 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Selayang
8 July 2012

Attendees:

- YB Dato' Ir Donald Lim *Deputy Finance Minister of Malaysia*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 500 Families and Students



Launch of MyKasih 'Love My School' Programme in SJK (C) Khee Chee, Temerloh
14 July 2012

Attendees:

- YB Senator Dato' Lim Nget Yoon *Member of Senate*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 200 Students



Q3

MyKasih

**'Love My Neighbourhood' & 'Love My School'
Programme Launch, July - September 2012**

LAUNCHES

Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Jeli
15 July 2012

Attendees:

- YB Dato' Sri Mustapa Mohamed, *Minister of International Trade and Industry*
- YB Datuk Haji Abdul Aziz Derasid, *State Assemblyman of Kuala Balah*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 250 Families and Students



Kelantan

Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme Launch in Wangsa Maju
26 July 2012

Attendees:

- YB Dato' Ir. Donald Lim *Deputy Finance Minister of Malaysia*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 375 Families and Students



Selangor

Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Sungai Besi
29 July 2012

Attendees:

- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- Puan Siti Khairon Bt Shariff *MyKasih Foundation Trustee*
- 300 Families and Students



Q3

MyKasih

**'Love My Neighbourhood' & 'Love My School'
Programme Launch, July - September 2012**

LAUNCHES

Perak

Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Tanjung Malim
12 August 2012

Attendees:

- YB Dato' Seri Ong Ka Chuan *Member of Parliament for Tanjung Malim*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- Mr Ho Kay Tat *MyKasih Foundation Trustee*
- 550 Families and Students



Launch of MyKasih 'Love My School' Programme in Ayer Tawar
11 August 2012

Attendees:

- Mr Ian Hong *MyKasih Foundation Donor for Ayer Tawar*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 100 Students



Launch of MyKasih 'Love My Neighbourhood' Programme in Lumut
11 August 2012

Attendees:

- YB Dato' Seri Kong Cho Ha *Minister of Transport, Malaysia*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 500 Families



UPEN: Launch of Food Aid Programme for Johor State Hardcore Poor And Poor Families - "Tautan Budi"
10 August 2012

Attendees:

- Y.A.B. Dato' Haji Abdul Ghani bin Othman, *Chief Minister of Johor*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau, *Co-Founder of MyKasih Foundation*
- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 450 Families



Johor

Q3

MyKasih

**'Love My Neighbourhood' & 'Love My School'
Programme Launch, July - September 2012**

LAUNCHES

Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Seremban
9 September 2012

Attendees:

- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 500 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Tampin
9 September 2012

Attendees:

- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 500 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Teluk Kemang
9 September 2012

Attendees:

- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 300 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Bakri
8 September 2012

Attendees:

- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- Chris Lee *Special Officer to Chief Minister of Johor*
- 600 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Batu Pahat
8 September 2012

Attendees:

- YB Datuk Koh Chee Chai *Ahli Dewan Undangan Negeri Johor Kawasan Panggaram*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 500 Families and Students



Negeri Sembilan

Johor

Q3

MyKasih

**'Love My Neighbourhood' & 'Love My School'
Programme Launch, July - September 2012**

LAUNCHES

Launch of MyKasih 'Love My Neighbourhood'
Food Aid Programme in Kuala Kedah
16 September 2012

Attendees:

- Puan Siti Khairon Bt Shariff *MyKasih Foundation Trustee*
- 300 Families



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Alor Setar
16 September 2012

Attendees:

- YB Datuk Seri Chor Chee Heung *Minister of Housing and Local Government*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 300 Families and Students



Launch of MyKasih 'Love My School' Programme in PJ Selatan
15 September 2012

Attendees:

- YB Senator Dato' Ir. Donald Lim Siang Chai *Timbalan Menteri Kewangan 1*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr Haji Megat Khas *MyKasih Foundation Trustee*
- 200 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and
MyKasih 'Love My School' Programme in Klang.
15 September 2012

Attendees:

- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- 500 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and
MyKasih 'Love My School' Programme in Jempol
9 September 2012

Attendees:

- YB Dato VS Mogan *State EXCO Member and ADUN Jeram Padang*
- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 500 Families and Students



Selangor

Negeri Sembilan

Q3

MyKasih

**'Love My Neighbourhood' & 'Love My School'
Programme Launch, July - September 2012**

LAUNCHES



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Padang Serai
16 September 2012

Attendees:

- Dr Chin Tung Leong *Parliamentary Coordinator for Padang Serai*
- Jeffrey Perera *Managing Director of MyKasih Foundation*
- 200 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Sungai Petani
17 September 2012

Attendees:

- Puan Siti Khairon Bt Shariff *MyKasih Foundation Trustee*
- 350 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Bukit Gantang
22 September 2012

Attendees:

- YB Dato' Tan Lian Hoe *Deputy Minister of Domestic Trade, Cooperatives and Consumerism*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 300 Families and Students



Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Sungai Siput
17 September 2012

Attendees:

- Puan Siti Khairon *MyKasih Foundation Trustee*
- 200 Families and Students



Q3

MyKasih

**'Love My Neighbourhood' & 'Love My School'
Programme Launch, July - September 2012**

LAUNCHES

Launch of MyKasih 'Love My Neighbourhood' and MyKasih 'Love My School' Programme in Teluk Intan
22 September 2012

Attendees:

- YBhg Dato' Mah Siew Keong *Chairman of MATRADE*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- Encik Jamal Obeng *Vice President of SapuraKencana Petroleum Berhad*
- 300 Families and Students



Launch of MyKasih 'Love My Neighbourhood' Programme in Cameron Highlands
13 October 2012

Attendees:

- YB Dato' SK Devamany s/o S. Krishnasamy *Member of Parliament for Cameron Highlands*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 500 Families



Perak

Launch of MyKasih 'Love My Neighbourhood' Programme in Kuala Lipis
14 October 2012

Attendees:

- YB Dato' Fong Koong Kuee *State Human Resource and Consumer Affairs Committee Chairman*
- Dr Ngau Boon Keat *Chairman & Co-Founder of MyKasih Foundation*
- Mrs Jean Ngau *Co-Founder of MyKasih Foundation*
- YBhg Datuk Yaacob Amin *MyKasih Foundation Trustee*
- 500 Families



Pahang

ELEPHANT

The Oil & Gas Year's Luxury Edition for Energy Tycoons

DEC 2012 - FEB 2013 ISSUE 05

Lifestyle



www.elephantlifestyle.com

Hit Big, Live Large

Where the heart lies

Dialog Group co-founder Ngau Boon Keat shares his success through MyKasih foundation

Vacheron Constantin

The oldest Swiss horologists making history since 1755

Kopi luwak

Lowdown on the world's most expensive coffee



Elephant Lifestyle gets personal with the Chairman

Photos by Barbaros Kayan / Elephant Lifestyle

Excerpts from article written by Francesco Di Salvo / Elephant Lifestyle

Elephant Lifestyle, the Istanbul-based sister publication to The Oil & Gas Year (TOGY), interviewed Dr Ngau Boon Keat for its fifth issue (December 2012 – February 2013) to learn more about the philanthropist behind MyKasih Foundation and his humanitarian mission to help the less fortunate regardless of race, religion and descent.

In appreciating the positive difference he makes, as a person, to the oil & gas industry and the country, TOGY had earlier interviewed Dr Ngau for two editorial pieces on Dialog Group and the development of the Pengerang Independent Deepwater Terminals - set to be the third largest oil refining and trading centre in the world.

A separate interview by Elephant Lifestyle followed suit, to provide its readers with insights to this oil and gas industry stalwart, his lifestyles and interests, and more importantly, his passion that is MyKasih Foundation.

In October 2012, Elephant Lifestyle's Associate Editor Francesco Di Salvo flew to Malaysia along with Barbaros Kayan, Sonia Djouzi, and Bahadirkhan Erkoç, where over the course of 3 full days, they followed the MyKasih

crew in a 5-car convoy to visit MyKasih recipients in their homes and to witness the launching of the MyKasih 'Love My Neighbourhood' welfare programme in Cameron Highlands and Kuala Lipis, in the Malaysian State of Pahang.

Enthusiastically describing the cashless payment system that is unique to the Foundation in disbursing welfare aid to tens of thousands of low-income households nationwide, Dr Ngau also spoke candidly to Francesco about his childhood in China, his formative training years in Singapore, and his career milestones in PETRONAS, including the formation of Dialog Group which he co-founded in 1984.

The photos in subsequent pages capture 'where his heart truly lies' - this self-made businessman whose achievements over the years did not come without turbulence; and where his energetic stance in exploring and diversifying in the oil & gas industry is matched only by his love and passion to help underprivileged families make ends meet.



© Elephant Lifestyle Quarterly / Barbaros Kayan

YB Dato' S K Devamany, Member of Parliament for Cameron Highlands and Deputy Minister in the Prime Minister's Department, handing over a bag of groceries to a recipient during the launch of the MyKasih programme in Cameron Highlands on 13 October 2012.



© Elephant Lifestyle Quarterly / Barbaros Kayan

State Human Resource and Consumer Affairs Committee Chairman YB Dato' Fong Koong Fuee officiating the launch of the MyKasih programme in Kuala Lipis, Pahang, on 14 October 2012.



© Elephant Lifestyle Quarterly / Barbaros Kayan

Elephant Lifestyle joins the crowd for a group photo. Warm greetings from the extended MyKasih family of Cameron Highlands!

Appreciating natural wealth... Dr Ngau explains how Mother Nature provides for everyone. He tells Elephant Lifestyle, "This land is blessed with natural resources and capable people. We need to invest in their skills and provide them with education and jobs. This is the mission for the private and public sectors".





© Elephant Lifestyle Quarterly / Barbaros Kayan



Elephant Lifestyle Associated Editor Francesco Di Salvo sharing a light moment with Dr Ngau at the tea plantations in Cameron Highlands before witnessing the launch of the MyKasih 'Love My Neighbourhood' programme later that evening.



© Elephant Lifestyle Quarterly / Barbaros Kayan

Despite the hardship that poverty has brought upon this family, the parents are extremely proud of their children's sporting achievements. Dr Ngau encouraged them to stay motivated and to study hard in school. "You need to give children education."

This way, we can ensure their future is a prosperous one... I went through a rough time, yet I made it. If I am able to, it was through education", he tells Elephant Lifestyle.



© Elephant Lifestyle Quarterly / Barbaros Kayan

Two hearts that feel deeply for the less privileged. Dr Ngau & his wife Jean founded MyKasih Foundation in 2009 to help impoverished segments of society through food aid and education.



SIME DARBY LAUNCHES 'JALINAN IKHTIAR' WITH MYKASIH FOUNDATION

Sime Darby Berhad (SDB) launched their corporate responsibility programme called 'Jalinan Ikhtiar' in collaboration with MyKasih Foundation on 9 August 2011 at Giant Brem Mall in Kuala Lumpur.



Semenyih, Jalan Ipoh and Keramat recipients underwent basic health screenings by Sime Darby Healthcare's Nursing and Health Sciences College and Lembaga Penduduk dan Pembangunan Keluarga Negara, LPPKN (National Population and Family Development Board).

'Jalinan Ikhtiar', which means a collaborative effort between families, in Bahasa Malaysia, is a community initiative aimed at helping the vulnerable productive poor from low-income households through food aid and education.

SDB adopted 200 underprivileged families in 3 communities, namely:-

- Jalan Ipoh, Kuala Lumpur – 50 families,
- Keramat, Kuala Lumpur – 50 families, as well as
- Semenyih, Selangor – 100 families.

Under the Mykad-based food aid programme managed by MyKasih, SDB's welfare recipients are able to purchase essential food items from Giant Brem Mall and Econsave Semenyih respectively.

Community engagement programmes and activities

In addition to the on-going food aid programme, SDB held a one-day programme on 28 January 2012 covering financial literacy (SMARTBelanja@LPPKN), health awareness, and basic medical screening (Program Nur Kasih) for its Jalan Ipoh and Keramat families at the Sime Darby Business School in Bukit Kiara, Kuala Lumpur. The programme was implemented by MyKasih's main training partner, the National Population and Family Development Board – also locally known as Lembaga Penduduk dan Pembangunan Keluarga Negara, LPPKN.

True to its Jalinan Ikhtiar name, SDB involved Yayasan Sime Darby and Sime Darby Healthcare's Nursing and Health Sciences College during the Semenyih chapter of the Jalinan Ikhtiar 'Launch-cum-Meet & Greet' day on 12 February 2012 at Dewan Pekan Orang Ramai Semenyih.

The half-day Sunday event saw more than 250 welfare beneficiaries attending talks and participating in activities organised by SDB. The adults attended health talks, basic medical screening, and talks on home safety and first aid; while the children were kept entertained at the Children's Corner through reading, playing games and participating in a colouring competition.

In their bid towards alleviating poverty through better job opportunities, Yayasan Sime Darby and Sime Darby Nursing and Health Sciences College held talks to inform recipients of the various educational opportunities made available for them. Attendees also visited the exhibition booths and channeled their inquiries directly to the Sime Darby representatives.

Education opportunities

Yayasan Sime Darby (YSD) is currently offering education opportunities in the form of 380 scholarships worth RM22.6 million to deserving Malaysians and other nationals from countries where Sime Darby operates. YSD organised a nationwide awareness roadshow throughout the month of March and April, with the main objective of promoting bursaries and scholarship opportunities to deserving Malaysians.

MyKasih assisted YSD by communicating details of the roadshows to all MyKasih recipient families living within the vicinity.

MyKasih also furnished YSD with the relevant supporting documents for applications from MyKasih youths.

YSD accepts scholarship applications from Malaysian students based on the following criteria:-

- Excellent academic results and strong leadership qualities;
- Vocationally-inclined students with interest to pursue certificate and diploma programmes in the Heavy Equipment and Healthcare industries;
- Underprivileged (i.e. household income of less than RM2,500) or physically challenged with academic potential.



Apart from basic health screenings and health talks, the recipients also participated in the financial literacy workshops conducted by LPPKN.

Programmes in the pipeline...

MyKasih Foundation, through its partnership with Datacom Southeast Asia in Bandar Utama and Advanced Micro Devices Global Services in Cyberjaya, plans to conduct basic computer literacy workshops in May 2012 for children of SDB's Jalinan Ikhtiar welfare recipient families aged between 8 – 17 years old.

In moving towards weaning their Jalinan Ikhtiar families off the food aid programme, SDB is considering a comprehensive 10-month financial literacy programme to be implemented by June 2012.





SENTUHAN KASIH FOR CHINESE NEW YEAR



In conjunction with Chinese New Year, PETRONAS held its Program Sentuhan Kasih (Touch Of Love Programme) in Bagan Pasir, Tanjung Karang, Selangor, on 31 January 2012.

Sentuhan Kasih is PETRONAS' community engagement programme which started in 2005 with the aim of nurturing the spirit of volunteerism among PETRONAS' employees and at the same time, providing assistance to disadvantaged communities during festive periods such as Chinese New Year, Hari Raya Aidilfitri, Hari Gawai, and Deepavali.

For this year's Chinese New Year celebration, PETRONAS chose Bagan Pasir, where they have adopted 100 poor families under their Sentuhan Harapan (Touch of Hope) programme. The underprivileged from the largely fishing community were given a free health screening by PETRONAS' subsidiary, Prince Court Medical Centre.

25 PETRONAS staff volunteers prepared and facilitated a series of educational games for the children, in line with the programme's objectives to enhance knowledge and instil positive values.

Those who attended the Chinese New Year Sentuhan Kasih event that day at SRJK (C) Bagan Pasir primary school relished the festive experience. Some 131 families, who are the beneficiaries of the Sentuhan Kasih and Sentuhan Harapan programmes, enjoyed the food, entertainment, and were grateful for the angpows (money packets) they received.

Earlier in the day, PETRONAS employees participated in a 'gotong royong' (community clean up exercise) to give SRJK (C) Bagan Pasir an uplift by painting their classroom walls and refurbishing the school's infrastructure.

PETRONAS Group Corporate Affairs Division Senior General Manager Dato' Mohammad Medan Abdullah said in his speech, "Activities like these strengthen relationships and unity within the community."

The children enjoyed themselves dancing with the mascots.

Program Sentuhan Harapan is a collaboration between PETRONAS and MyKasih Foundation aimed at providing food aid for two years to underprivileged families using the cashless MyKad system pioneered by MyKasih.

Launched in July 2010, Program Sentuhan Harapan has 7,900 poor families throughout the country.

In addition to food aid, Program Sentuhan Harapan is further supplemented with training programmes on financial literacy, health awareness and medical screening conducted by the National Population and Family Development Board, locally known as LPPKN.

Sentuhan Harapan was initiated as part of PETRONAS' larger corporate social responsibility initiative to contribute to the government's poverty-eradication efforts in the country.



Dato' Medan Abdullah of PETRONAS explained about PETRONAS' Sentuhan Kasih and Sentuhan Harapan Programmes. He emphasised on the importance of education and the spirit of care and harmony within the community.



Highlight of the day for everyone - receiving angpows!



The children having a good time with the mascots.



Dato' Mohammad Medan (standing, fifth from left), Jeffrey Perera, Managing Director of MyKasih Foundation (standing, third from right), and General Manager of Stakeholder Relations Department, Encik Haniff bin Hassan (standing, second from right) together with PETRONAS staff volunteers.



PROGRAM NUR KASIH & SMARTBELANJA@LPPKN

HEALTH AWARENESS AND FINANCIAL MANAGEMENT WORKSHOPS FOR BETTER QUALITY AND PRODUCTIVE LIFE

MyKasih Foundation collaborates with LPPKN (National Population and Family Development Board), an agency under the Ministry of Women, Family and Community Development of Malaysia to conduct financial management, health awareness and health screening workshops for MyKasih recipients nationwide.

LPPKN's finance management workshop, called 'SMARTBelanja@LPPKN', teaches MyKasih recipients how to plan their monthly expenditure, understand the difference between needs and wants when making purchases and how to identify good and bad investments.

LPPKN also carries out health awareness programmes, called 'Program Nur Kasih', which comprises of informative health talks and interactive group discussions on the prevention and early detection of breast and cervical cancers, family planning, nutrition and healthy living.

The programme also includes basic health services such as blood pressure tests, body mass index checks as well as glucose and cholesterol tests. In essence, MyKasih recipients are advised that maintaining a healthy lifestyle would go a long way in ensuring a better quality and more productive life. In simple terms, healthy people are able to work and earn a living.

To-date, LPPKN teams have conducted a total of 36 Program NurKasih and SMARTBelanja@LPPKN workshops with MyKasih recipients throughout Malaysia.

In this issue of MyKasihNews, we would like to highlight the LPPKN programmes conducted for MyKasih recipients in the first quarter of year 2012.

Mubadala Oil & Gas (Miri, Sarawak)

On 19 February 2012, MyKasih conducted Program NurKasih & SMARTBelanja@LPPKN with 100 families under the sponsorship of Mubadala Oil & Gas in Miri. The programme held at Dynasty Hall, Dynasty Hotel, Miri was attended by Puan Roziah Ghazali, Human Resources Manager of Mubadala Oil & Gas.



Sime Darby (Jalan Ipoh & Keramat, Kuala Lumpur)

On 28 January 2012 MyKasih conducted Program NurKasih & SMARTBelanja@LPPKN with 100 families under Sime Darby Berhad's sponsorship. A total of 100 families from the Jalan Ipoh & Keramat community attended the programme held at the Sime Darby Business School, Bukit Kiara.

The Sime Darby team also organized a special 'Kid's Session' where recipients' children were entertained with a screening of the movie 'Madagascar'.

DIALOG & ConocoPhillips (Sungai Udang, Melaka)

MyKasih conducted Program NurKasih & SMARTBelanja@LPPKN on 17 March 2012 for 100 recipients under the combined sponsorship of DIALOG and ConocoPhillips in Sungai Udang, Melaka.



MyKasih Foundation (Kuantan & Bandar Indera Mahkota, Pahang)

Two Program NurKasih & SMARTBelanja@LPPKN were conducted back to back on 31 March and 1 April 2012 respectively for families under the sponsorship of Dr Ngau Boon Keat and family in Kuantan and Bandar Indera Mahkota, Pahang. Dr Ngau and family currently supports 100 families in Kuantan and 75 families in Bandar Indera Mahkota.

Technip (Pasir Gudang, Kota Masai, Johor)

On 10 March 2012, MyKasih conducted Program NurKasih & SMARTBelanja@LPPKN for 50 families under Technip Geoproduction's sponsorship in Kota Masai, Johor. The programme was attended by Mr Wui-Yeang Goon, Manager of Commercial Communications and Business Development Department, Technip Geoproductions (M) Sdn Bhd and his team.

During the programme, the recipients' children were delighted to participate in a ceramic painting activity organised by Technip's staff.



Murphy Oil (Bintulu, Sarawak)

On 14 April 2012 a Program NurKasih & SMARTBelanja@LPPKN was conducted for 50 families under the sponsorship of Murphy Sarawak Oil in Bintulu. Present was Puan Lina Othman, Public Relations Officer of Murphy Oil.

Murphy Sarawak Oil generously contributed school bags, toiletries and stationeries for the recipients' children. Murphy also sponsored prizes for the coloring contest conducted for the children on that day.

LIONS CLUB HEALTH SCREENING



Lions Club of Bukit Kiara, Kuala Lumpur successfully organised two health screening projects in the first quarter of 2012 for MyKasih families in the Wangsa Maju and Bandar Tun Razak. Both projects were supported by the following partners:

- LPPKN (National Population and Family Development Board)
- Malaysian Glaucoma Society
- National Kidney Foundation
- Kuala Lumpur Eye Specialist
- Hearing Partners Malaysia
- Dewan Bandaraya Kuala Lumpur
- Pfizer Malaysia
- Dutch Lady Milk Industries
- Gardenia Bakeries (M) Sdn Bhd

LPPKN was present to promote their subsidised mammogram checks and also educate attendees on the prevention of cervical cancer. Both LPPKN and Pfizer Malaysia also conducted general health screenings to test blood sugar and cholesterol levels, as well as measure blood pressure.

The Malaysian Glaucoma Society and Kuala Lumpur Eye Specialist conducted eye examinations and provided referrals for those with serious eye problems.

The National Kidney Foundation brought their mobile unit and conducted kidney tests for attendees while individuals with hearing complications underwent tests by Hearing Partners Malaysia.

Dewan Bandaraya Kuala Lumpur's Dengue Awareness team was also present to raise awareness on dengue prevention.

Other project partners included Dutch Lady Milk Industries who provided tins of Friso Mum powdered milk (premium milk for pregnant and lactating mothers), Gardenia Bakeries (M) Sdn Bhd who provided bread and Colgate-Palmolive who provided toothpaste for participants' goodie bags.



A recipient having her eyes checked by KL Eye Specialist during the sessions.





Hearing Partners provided hearing tests and also counselling to those with hearing problems.



Pfizer also participated in the programme providing general health screening.



One for the album: Ms Uma Pushpanathan (6th from right), who is Lions Club Organising Chairman for the programme and also MyKasih Foundation's Advisory Council Member together with the Lions Club and MyKasih team.



KASSIM CHIN HUMANITY FOUNDATION (KCHF) MOTIVATIONAL CAMP 2011



MyKasih Foundation's NGO partner, Kassim Chin Humanity Foundation, held a Motivational Camp for 200 underprivileged children between the ages of 5 to 17 years at the National Service Camp in Semenyih, Selangor, from December 15-19 2011.

The main aim of the Camp is to instil love and care among the young participants and impart a healthy sense of belonging. The activities held throughout the Camp focused on developing self-confidence and inculcating important life values.

The participants, who came from KCHF's Community Centres in Puchong, Semenyih, Batu Caves and Gombak, were paired with fun and caring facilitators who provided fun learning opportunities in the hope that they will aspire towards a brighter and healthier future for themselves. Mentors from EWRF, Dr Manimaran and Mr Ng Wai Kit, carried out motivational training with the youth, while Discovery House Kids conducted fun learning activities with the younger children.

The participants went jungle-tracking, navigated through obstacle courses, had fun in the sun whilst lake-canoëing, and overcame fear of heights with the Flying Fox. They were guided and led by the professional facilitators from the Semenyih National Service Camp.

The Camp experience is never complete without group performances and prize presentations for the best teams. Students who got A's for their school exams were awarded prizes to encourage them to continue to do well academically.

Dialog Group Berhad sponsored RM20,000 towards the KCHF 2011 Camp.

The children enjoying themselves participating in the various activities at the KCHF Motivational Camp 2011.

The facilitators of the camp performing for the delighted children!



The children were thrilled to experience canoeing!



The camp participants performed a skit portraying three blind musicians who rose above their limitations.



A camper braving the flying fox!



Performing in front of the facilitators and their peers, participants of the camp let their creative juices flow!



ROTARY EDUCATION FUND AWARDS DESERVING STUDENTS



Awardees and parents together with RCBKS President, Steve Robinson (far left) and Rotarian Dr Kong Voon Sin (far right).

Congratulations to Esther Chong and Lam Kar Mun for being selected to receive the Rotary Education Fund (REF) Education Assistance Award from the Rotary Club of Bukit Kiara Sunrise (RCBKS) Esther and Kar Mun are daughters of MyKasih recipients from the Kampung Kayu Ara community supported by DIALOG Group Berhad.

All potential candidates underwent a stringent selection process not only to assess their academic achievements but also their co-curricular. Their school teachers were also required to submit recommendation letters for the students to be evaluated by the REF selection committee. RCBKS also conducted house visits and interviews for all potential candidates to ensure their eligibility.

An awards presentation ceremony was held at the Bukit Kiara Club on Saturday, 25 February 2012 for six new REF Awardees:-

1. Heng Ren Hau - SMK Subang Utama
2. Jaasjit Kaur D/O Harpal Singh - SMK Bukit Bandaraya
3. Letchumanan S/O Anbalagan - SMK Bandar Utama
4. Esther Chong Yan Wei - SMK Damansara
5. Malanie D/O Palaniandy - SMK Bandar Utama
6. Lam Kar Mun - SMK Taman Sea

To-date, 35 students have received the REF Education Assistance Awards by RCBKS, not including the above 6 new awardees.

The main objective of the REF is to nurture and develop underprivileged youths between ages 15-19, who desire to help themselves to become useful members of society. RCBKS does this by providing:

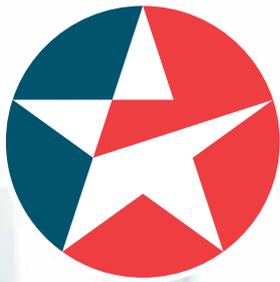
1. Educational Assistance Award (EAA)
2. Leadership Training Programme (LTP)
3. Values Education Programme (VEP)
4. Youth Mentorship Programme (YMP)

Chairman and Co-Founder of MyKasih Foundation, Dr Ngau Boon Keat congratulated all awardees and hopes their achievements will inspire other children from underprivileged backgrounds to strive to achieve better results in school.

"We thank Rotary Club of Bukit Kiara Sunrise for opening up this opportunity to children of MyKasih recipients. The nationwide network of Rotarians has continuously supported MyKasih especially in identifying deserving recipients nationwide, organising youth camps and other educational programmes for MyKasih recipients and their families," said Dr Ngau.



Awardees of the Rotary Education Fund read out their commitment pledge.



CALTEX

SEW4life :

ENERGY FOR LEARNING



Chevron Malaysia Limited, which operates the brand Caltex, launched a self-sustainable skills programme for MyKasih Foundation's welfare recipients in the Klang Valley.

Kick-started on May 10, "Caltex Sew4Life" is a five-month community programme aimed at empowering women in Lembah Subang with new skills to enable financial stability and independence. Weekly workshops include traditional wear tailoring, hand appliqué, beading, smocking and quilting. MyKasih Foundation coordinated the programme in close collaboration with non-governmental organisations and small businesses.

Caltex Sew4Life students comprise of mothers from lower income groups who are either sole breadwinners of their respective families or have a high number of dependants. Financial stability helps their children complete proper education, and ultimately provides a chance to step out of poverty with better job employment opportunities.

"At Chevron, we're about enduring relationships. Caltex Sew4Life harnesses the capability of trusted community partners to facilitate the requirements of communities in need. With MyKasih Foundation's help and expertise, Chevron is able to contribute towards a self-sustainable programme that provides enterprising women with relevant skills towards financial stability. The success of the Caltex Sew4Life graduates also helps pave the way for others in the community to gain skills and break the cycle of poverty in the long term," says Jeremy Oh, Country Chairman, Chevron Malaysia Limited.

Chevron contributed RM54,000 to fund Caltex Sew4Life, which includes start-up interest-free loans totaling RM9,000 for promising graduates. Graduates in turn will channel sale proceeds back to MyKasih Foundation within a mutually agreed period to fund future students with their own respective businesses. Graduates will also act as mentors.



The participants underwent classes on traditional wear tailoring, hand appliqué, beading, smocking and quilting by Puan Nazrin Aneeza and her team of trainers.



Mock cheque presentation (left to right): June Lim (Caltex Sew4Life Trainer), Shafinaz Suhaimi (MyKasih Foundation Senior Manager), Puan Nazrin Aneeza (Caltex Sew4Life Lead Trainer), Jeremy Oh (Chevron Malaysia Country Chairman), Mokhtar Ali Ismail (Chevron Malaysia Manager, Policy, Government and Public Affairs) and Faizah Abdul Samad (Chevron Malaysia Marketing Support Manager).



A participant showing Faizah Abdul Samad how it's done while Jeremy Oh, looks on.

In thanking Chevron for its contribution, MyKasih Foundation Chairman and Co-Founder Dr Ngau Boon Keat said, "Chevron's Caltex Sew4Life programme is an excellent example of how community-based corporate social responsibility initiatives can make a positive long-lasting difference in people's lives."

According to Dr Ngau, the real benefit of the programme is that it provides those from lower income with an alternative to a hand-out. By empowering mothers to take charge to better the lives of their own children, their success and mentorship also empowers others in similar situations.

Puan Nazrin Aneeza, MyKasih Foundation's Advisory Council Member who leads the skills training component of MyKasih's programmes said, "Our students have been hard at work and are very excited about the Raya festivities. The prospect of increased demand for their handicrafts have resulted in baju kurungs with intricate beading; smocked children's dresses, telekung (prayer dress) with lace and even toys. All items will be on sale via our MyKasih Foundation website, and proceeds will go directly to the students."



A participant's children, triplets, modelling the smock dresses.



The beautiful bead work produced by the participants.





A participant of the Caltex Sew4Life community programme showing her beading skills during the programme launch.

MyKasih Charity Golf Tournament 2012

On 30th June 2012, MyKasih Foundation organised its second charity golf tournament at the Glenmarie Golf & Country Club. 128 golfers teed off in the afternoon, ending the day with a pleasant dinner and prize-giving ceremony.

Winner for the Medal A category was Mr Lee Heng Keng, whereas for Medal B and the Ladies categories, it was Mr CH Lim and Ms Lim Eye Thun, respectively.

Winners of the Novelty Prizes include:-

- Ku Azhar and Jean Ngau for Nearest to Pin;
- Nee Chow Yit and Sooria for Nearest to Line;
- You Soon Tiong and Cynthia Goh for Longest Drive; and
- Ku Azhar for Bull's Eye.

There were also more than 56 lucky draw prizes to be won that night and the luckiest winner was Ricky Poon Kean Choy, who won the OGAWA Smart Mate Massage Chair worth RM 9,599, sponsored by Standard Chartered Bank.

The tournament raised RM 380,000 in aid of MyKasih Foundation.

In his dinner speech, MyKasih Foundation Chairman and Co-Founder Dr Ngau Boon Keat thanked the sponsors for their generosity.

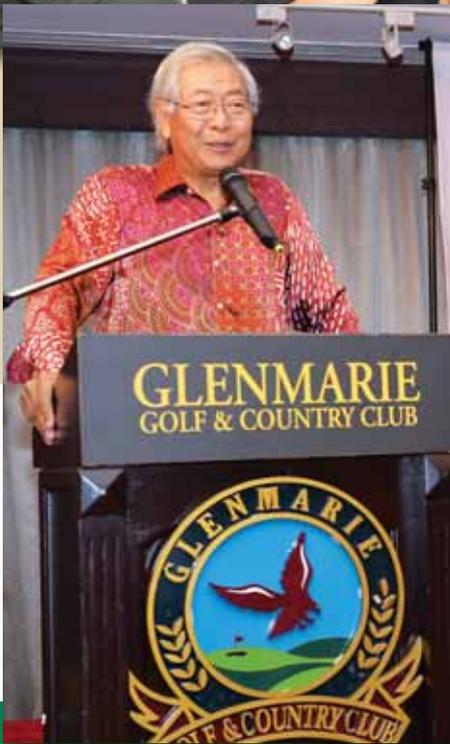


"Funds raised from this charity golf tournament will be used to run programmes for the underprivileged, such as financial literacy and health awareness, skills training and income-generating activities, youth motivational and leadership camps, as well as computer literacy and tuition programmes for MyKasih recipients' school-going children," said Dr Ngau.

"Sports and charity are always a good blend. We hope you will continue to support our food aid and education efforts which will help make a difference in the lives of the poor and needy," he added.



Datuk Badlisham Ghazali, CEO of Multimedia Development Corporation congratulating Dr Ngau Boon Keat on his successful putt.





CONTRIBUTORS TO THE MYKASIH CHARITY GOLF TOURNAMENT 2012

Alliance Bank Malaysia Berhad
 Ambank (M) Berhad
 AmInvestment Bank Berhad
 Ancom Kimia Sdn Bhd
 Andrew Charles Walker
 Andrew Lai Keun On
 Ansah Sdn Bhd
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 Translift Sdn Bhd
 Westports Malaysia Sdn Bhd
 Zainab Binti Mohd Salleh





Mubadala Petroleum - 'Youths Take Charge!'

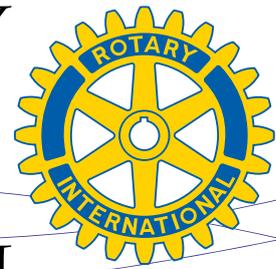
Youths under Mubadala Petroleum's food aid sponsorship in Miri, Sarawak having fun while discussing issues that directly affect them such as healthy friendships and bullying.

- full story on page 50





CHARITY RUN IN AID OF MYKASIH



YB Tan Sri Shahrir Abdul Samad posing together with the Yoga instructors from Laughter Yoga International who conducted the warm up session.

Rotary Club of Johor Centennial organised a charity run on 20 May 2012 in aid of MyKasih Foundation and Children's Education Fund to support food aid and education efforts for the underprivileged in Johor Bahru.

President of Rotary Club of Johor Centennial, Wong Ban Seng said, "The main objectives of this charity run are to create public awareness of the various charitable causes and also to provide an instant community service to the selected beneficiaries."



Warm up! The participants doing 'laughter yoga' before the run.

Held at Dataran Bandaraya, the charity run was officiated by YAM Tunku Aminah Sultan Ibrahim. Also present was YB Tan Sri Shahrir Abdul Samad, Member of Parliament of Johor Bahru. He presented a mock-cheque contribution of RM 5,000 which was received by Jeffrey Perera, Managing Director of MyKasih Foundation.

"This is part of our on-going community development efforts in terms of bringing families together for a fun day out and to promote healthy living for a more productive and harmonious community," Wong added.

YB Tan Sri Shahrir Abdul Samad is a passionate supporter of MyKasih. He launched the MyKasih "Love My Neighbourhood" food aid programme in February this year, which directly benefitted 250 low-income households in Larkin. Subsequently, Tan Sri Shahrir organised a charity "Double Take" jazz concert in April at Mutiara Hotel, Johor Bahru, which successfully raised RM 80,000 in aid of MyKasih Foundation.

Tan Sri Shahrir believes in the way MyKasih manages its donations.

"The MyKad solution is MyKasih's signature method of delivering food aid to the poor and needy in a transparent and secure fashion. This method of welfare disbursement is commendable as it has made misuse and leakages of charitable funds a thing of a past", said Tan Sri Shahrir.



The Mini Club of Singapore and Johor Bahru also made an appearance, offering joyrides to the visitors and children from welfare homes.



Jeffrey Perera, Managing Director of MyKasih Foundation receiving a mock cheque of RM5,000 from President of Rotary Club of Johor Centennial, Wong Ban Seng witnessed by YAM Tunku Aminah Sultan Ibrahim and YB Tan Sri Shahrir Abdul Samad.

“Under this programme, all donations reach the targeted recipients in full. In addition, MyKasih is able to provide accountability in how the donations are being administered through an Online Donor Portal which furnishes donors with audit trails and analytical reports on demographics and consumption.”

Grateful to Rotary Club of Johor Centennial for selecting MyKasih as a beneficiary of the charity run, MyKasih Foundation Managing Director Jeffrey Perera said, “We always seek to engage with partners who support our mission of creating loving and caring neighbourhoods throughout the country.”

Perera expressed hope that more organisations and individuals will step forward and support the MyKasih ‘Love My Neighbourhood’ programme.

The charity run saw close to 500 participants, including 150 children from the various homes and representatives from civil society organisations such as the National Committee for Community Services and the Malaysian Red Crescent.

Funds raised from the charity run were equally shared between MyKasih Foundation and the Children’s Education Fund.

30 cars from the Mini Club of Singapore and Johor Bahru also participated with 20 vintage cars to provide joy rides for the children and other participants. Chefs On Wheels were also present to provide food to the underprivileged children from welfare homes and also prepare food for sale throughout the event.

Ready, Set, Go! YB Tan Sri Shahrir flagging-off the run.





DUTCH LADY DOING GOOD FOR HEALTHIER MALAYSIANS

Dutch Lady Malaysia volunteers' quest in spreading the goodness of dairy to the young ones.

In April 2012, Dutch Lady Malaysia launched its employee volunteering initiative called 'Dutch Lady doing Good' which focuses on spreading 'Good' (Goodness of Dairy) to underprivileged schoolchildren.



Dutch Lady volunteers giving a helping hand to the children.



In the first programme conducted on 21 April 2012 at the myCore facility in Cyberjaya, 38 children from Lembah Subang and Klang aged 7 to 12 years old were exposed to everything about milk. Interactive sessions with Dutch Lady volunteers educated the children on where milk comes from, the importance of looking after dairy cows, how milk is produced in the factory to the importance of dairy for healthy eating.

Dina Mohd Nor, CSR Manager who leads the volunteer programme said, "We know it's not going to be easy getting children excited about milk. So, we made sure that there were many interactive and hands-on activities to constantly engage the children and most importantly to help them understand everything about milk – from Grass to Glass."

Volunteer Shamsuri Abd Rahman finds the whole experience of spending the afternoon with these children a real eye-opener. "I believe that some of these children come from difficult backgrounds, so it was indeed fulfilling to see their happy faces during the activities. That made all the difference."



"I know now that a cow has four stomachs and that's why cows are not fat even though they eat 30kg of grass a day," enthused Mohd Amir Bin Kharudin, aged 9 from MyKasih's Lembah Subang community.

Amir, was happy to be elected as the leader of his group and finds all the activities fun and easy to follow.



One of the many creative inventions by the young participants during the crafts activity.

"When developing our community outreach programme, we wanted to do something that is sustainable and closely connected to our business. Spreading the goodness of milk is definitely one of them!" she exclaimed.

MyKasih Foundation Chairman and Co-Founder, Dr Ngau Boon Keat, was thrilled when Dutch Lady Malaysia decided to roll out its *Dutch Lady doing GooD* programme with MyKasih families. He believes that the programme is closely aligned with MyKasih's mission which is to provide better health and nutrition for these families while supporting them for better income generation.

"It was good seeing the children genuinely enjoying the activities. It was also good that the activities were organised in such a way that brings out the leadership qualities in some of these children," says Dr Ngau.

"The Dutch Lady Doing GooD programme not only makes learning fun but also promotes health awareness. This is something not easy to do especially with children, but looking at their faces, it is obvious that the objectives of the programme were met with flying colours!" he concluded.



"I learnt so much and I especially liked the activity where we turned the used milk cartons into creative structures in under 30 minutes! I rarely get the chance to do these kinds of activities either at school or at home . I am glad I came!" says Thivakaran.

Thivakaran, aged 12 didn't realise that milk is not only a source of calcium, but of a whole host of other nutrients which is important to help him and his younger sister Kartikan grow stronger and healthy.

Dutch Lady Malaysia and MyKasih also collaborates closely in other health and nutrition activities which includes the milk company donating more than RM40,000 of specially formulated milk called FrisoMum Gold to MyKasih mothers.



Brand Manager, Quah Ye Vian, was one of the volunteers, "It was an enjoyable time for me to volunteer in something that I am most passionate about which is education and milk! To be able to do that through fun and games with the children is an added bonus."



YOUTHS TAKE CHARGE!



MyKasih trainer, Cik Wan Puspa Melati (2nd row, 5th from left) together with the programme participants.

In May 2012, MyKasih organised a two-day workshop at the Pejabat Badan Saudara Kita in Miri, Sarawak, for 30 youths from MyKasih’s food aid recipient families supported by Mubadala Petroleum, formerly known as Mubadala Oil & Gas.

Called ‘Youths Take Charge!’, the activity-based self-development workshop implemented various modules focusing mainly on relevant topics such as healthy friendships, effective communication, bully-free environment, managing conflict, as well as crime prevention.

MyKasih trainers Cik Wan Puspa Melati Halim and Encik Muhd Hanifi Muhd Bazil conducted interactive games and group breakout sessions to impart basic psychological and sociological knowledge as well as fundamental skills to better equip the youths when facing the challenges of growing up.



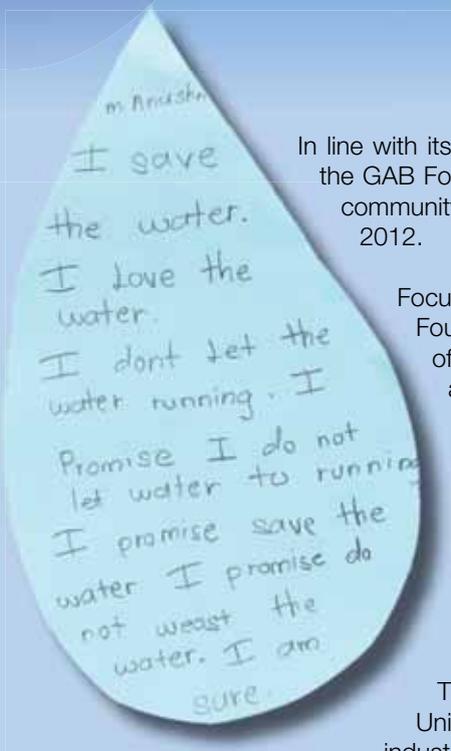
The youths were encouraged to express themselves and to address the daily problems they face.



The participants being taught crime prevention methods.

The participants also had the opportunity to develop self-confidence and hone their public speaking skills through a class presentation session. They presented their ideas to their peers and even managed to address uncomfortable (or taboo) issues with conviction!

Nurturing W.A.T.E.R. conservation with GAB Foundation



In line with its W.A.T.E.R Project (**W**orking **A**ctively **T**hrough **E**ducation & **R**ehabilitation), the GAB Foundation organised visits to MyKasih's Kampung Sungai Kayu Ara (KSKA) community to educate MyKasih children on water conservation on 30 May and 6 June 2012.

Focusing on environmental conservation, education and community, the GAB Foundation rolled out its 'Storytime with GABBY' programme which comprises of interactive storytelling sessions that are designed to teach young children about the water cycle, water pollution and water conservation in a fun and enjoyable manner.

Within city limits, poor urban communities located next to waterways are most affected by water pollution, and its associated health risks. In Malaysia, 97% of fresh water comes from local water sources. Water from streams, rivers and lakes are channelled into reservoirs, and then to our homes. However, approximately 50% of these local water sources are polluted.

The supply of clean water has become so scarce that the Economic Planning Unit in the Prime Minister's Department foresees that Selangor, and other industrial states in Peninsular Malaysia, will face a water crisis in 2014.



A child explaining to the class about the water cycle.



A participant writing his message on water conservation to be shared with the class.



The children sharing their thoughts and ideas on water conservation with the trainer.

Renuka Indrarajah, who is Director of GAB Foundation, said, “We believe that it is never too young to teach children on the importance of water conservation. In fact, educating children at an early age is the best way to build an early awareness to being environmentally conscious. We worked closely with child development professionals to develop storytelling modules, props and other teaching aids which incorporate various activities to get the message across effectively.”

Held at Rumah Pangsa Puncak Ara, the children were taught the water cycle (where water comes from and where it goes), the causes and prevention of water pollution, and water conservation.

“While MyKasih Foundation focuses on food aid and education to improve the welfare recipient’s socio-economic standing, we are aware of the living conditions where some of the recipients reside; particularly those of our neighbours here in Sungai Kayu Ara,” said Dr Ngau Boon Keat, Chairman and Co-Founder of MyKasih Foundation.



The cheeky participants posing for a group photo!



Participants learning that 70% of Planet Earth is covered with water.

The children of Kampung Sungai Kayu Ara enjoyed the role-playing, story telling, drawing, singing and dancing sessions immensely. Even their parents found it educational and fun!

“We are happy to report that the ‘Storytime with GABBY’ programme was a success! A professional Measurement & Evaluation (M&E) Specialist visits the sessions and evaluates both the children’s progress and the effectiveness of the sessions. To-date, we have conducted the programme for more than 1,000 children and our M&E report has shown that 95% of the children were able to recap the content materials and implement the knowledge gained,” Renuka enthused.

“We are pleased to work with GAB Foundation in bringing this programme to the MyKasih children. It is in our best interest that children learn about the environment and be exposed to environmental conservation issues at a young age,” said Dr Ngau.

“Children, being our next generation, need a conducive, healthy environment to play and grow. They also need to be equipped with the necessary knowledge to help conserve and protect the environment they are bound to inherit,” he said.



Each child receives a token from GAB Foundation in appreciation of their active participation.

HSBC BANK MALAYSIA



CONTRIBUTES RM20,000
TO IMPROVE COMPUTER LITERACY



HSBC Bank Malaysia's Head of Group Communications and Corporate Sustainability, Marlene Kaur, presenting the mock cheque which was received by Jeffrey Perera, Managing Director of MyKasih Foundation.

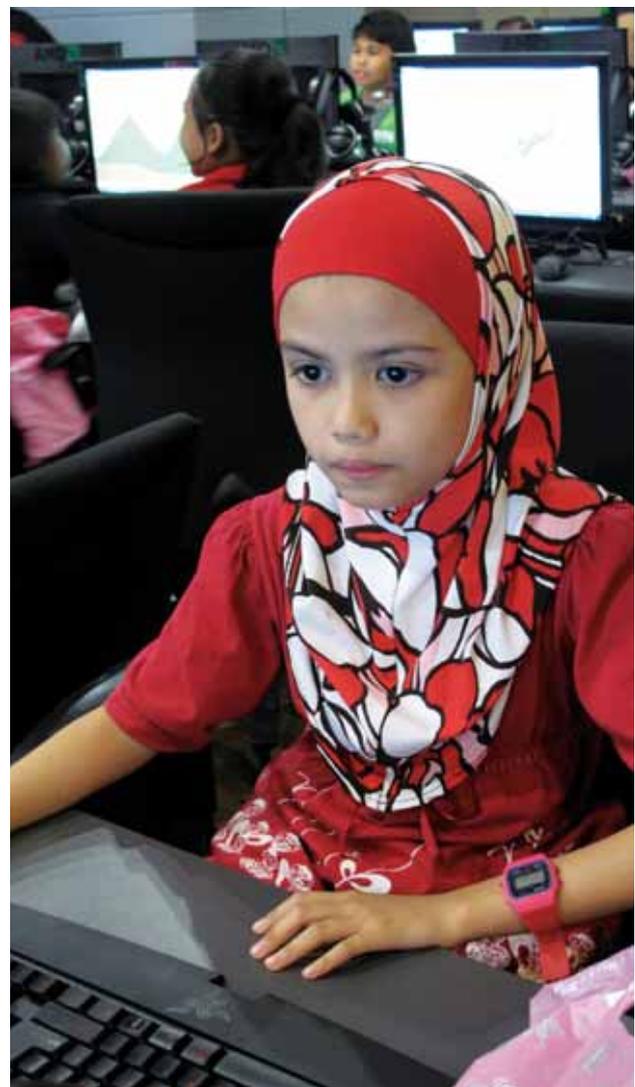
In June 2012, HSBC Bank Malaysia contributed RM 20,000 to MyKasih Foundation in support of computer literacy programmes for underprivileged children in Kuala Lumpur.

HSBC Bank Malaysia's Head of Group Communications and Corporate Sustainability Marlene Kaur said, "At HSBC, education is a constant theme in our approach to corporate social responsibility and we strongly believe in supporting initiatives that provide access to knowledge and skills, including computer literacy."

"As societies and businesses rely more and more on information technology, programmes such as the MyKasih computer literacy workshops will give people of all ages, particularly children and youth, an important advantage in their education attainment and future careers in today's digital age," she added.

MyKasih Foundation collaborates with Datacom SEA (M) Sdn Bhd and AMD Global Services to carry out basic IT workshops for underprivileged children between 8 – 17 years old.

Managing Director of MyKasih Foundation, Jeffrey Perera said, "HSBC Bank Malaysia's support towards computer literacy for underprivileged children is in line with MyKasih's mission to assist families out of poverty through education."





AMD staff volunteers monitor and assist the participants during the basic IT workshops at AMD Global Services in Cyberjaya.

In thanking HSBC Bank Malaysia for its contribution, Perera expressed hope that more organisations and individuals will be inspired by the example set by HSBC Bank Malaysia and step forward to support the MyKasih 'Love My Neighbourhood' programme.

This is not the first time MyKasih Foundation benefited from HSBC's social contribution. In 2010, HSBC Bank Malaysia provided the National Association of Women Entrepreneurs of Malaysia (NAWEM) with a grant for underprivileged women to be trained with self-sustaining skills.

34 MyKasih recipients have participated in NAWEM's 6-month Capacity and Capability Building Programme which not only teaches skills but also emphasises on crucial coaching and business-related skills required to start a small-scale business.



A Datacom staff volunteer posing with the students of the Microsoft Digital Literacy workshop at Datacom SEA (M) Sdn Bhd in Bandar Utama.



The participants enjoyed the workshops and expressed interest in attending more sessions.

"MyKasih Foundation has been doing great work and we are delighted to be able to support their programmes. Their approach in assisting the underprivileged complements HSBC's focus on improving the lives and communities where we operate through relevant educational programmes," added Marlene.

PROGRAM MENGECAPI ASPIRASI DIRI ENTREPRENEURSHIP THROUGH EMPOWERMENT

Between May to July 2012, 25 MyKasih recipients from Wangsa Maju participated in a three-month empowerment, entrepreneurial and income-generation workshop called 'Mengecapi Aspirasi Diri', MAD.

Conducted in partnership with LifeWorks Sdn Bhd, the purpose of the programme is to empower MyKasih recipients with the knowledge and experience to change their lives and break out of the poverty cycle by learning how to make money with the bare minimal.

The desired outcome of this breakthrough income-generation programme is for participants to become financially independent and emotionally liberated to create the life they desire. Being in a more stable financial position will allow their children to have access to and complete proper education towards better job employment opportunities.

Apart from personal goal settings and financial coaching, the participants also underwent makeover sessions which covered verbal and non-verbal communication, self presentation and creating the right impressions.

Having made pledges to generate a certain amount of income at the beginning of the programme, at the half point check in the second month of coaching, many participants had already surpassed their targets. Some even surpassed their pledges by up to 473%!

"The total income generated by the MAD Wangsa Maju participants from 29 April till 15 July 2012 reached RM125,000! This translates to an average of RM1,667 per participant per month," reported Sharmini Hensen, the programme's lead coach



The ladies were asked to create a presentation of their goals and ambitions.



Participants, Rajagogilah (top) and Sheela (bottom) presenting their aspirations.

The participants of the MAD Programme organised their own graduation celebration at Dewan Serbaguna Desa Rejang on Sunday 15 July 2012. The ladies recited their Mengecapi Aspirasi Diri Declaration, performed a choir and walked the catwalk!

Puan Siti Khairon, MyKasih Foundation Trustee officiated and presented the certificates to the successful graduates.

Puan Siti keenly observed and mentioned, "It is not only about the amount of money they have generated, it is the invincible spirit to rise above adversities that has changed them. In the past, they were defeated by the grim reality of their lives but now they know they can change their reality and live the life they desire."

MyKasih would like to thank the dedicated trainers Sharmini Hensen, Ms Ong Poh Neo, Puan Jashida Kamal and Ms Ana Cheong for their passion, energy and care in delivering such an impactful and meaningful programme to the participants.



MyKasih Foundation Trustee, Puan Siti Khairon (centre), together with the coaches and the graduates of the M.A.D. Programme.

M.A.D.-ly Successful!



The participants dressed to the nines for this truly memorable event.



Cheering them on: (left to right) Coaches Ms. Ana Cheong, Ms. Sharmini Hensen and Puan Siti Khairon, MyKasih Foundation Trustee.

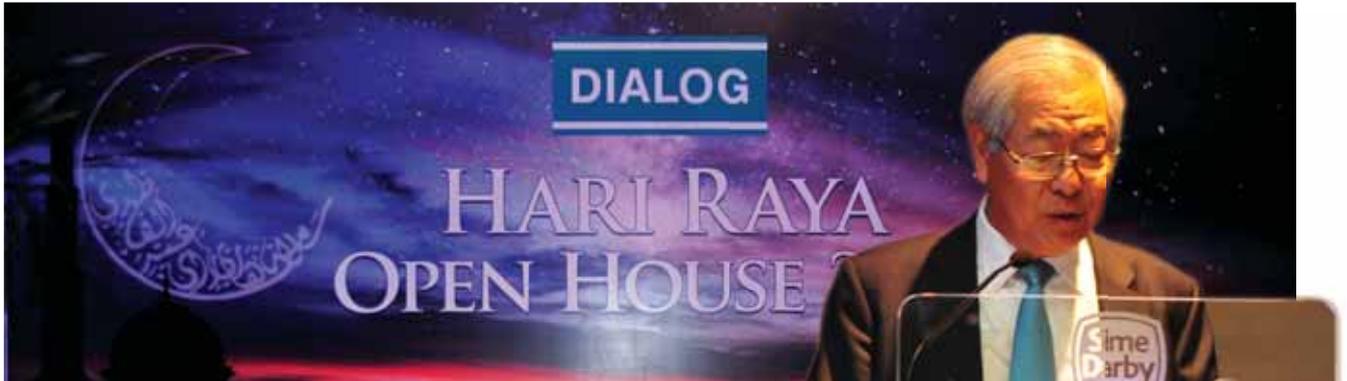


Participant Ruhaini Bian sharing her successes, her plans for the future, and her hopes for other underprivileged mothers.

DIALOG

HARI RAYA OPEN HOUSE 2012

& GRADUATION CEREMONY FOR MYKASIH PROGRAMME PARTICIPANTS



DIALOG Group Berhad hosted the 2012 Hari Raya Aidilfitri Open House on 7 September 2012 at the Sime Darby Convention Centre, Bukit Kiara.

The meaningful annual event commemorated the victory of Muslims having completed fasting during the month of Ramadhan. At the same time DIALOG celebrated the graduation of MyKasih food aid recipients who have completed various coaching and skills training programmes recently.

Present to witness the handing over of scrolls were YB Dato' Donald Lim, Deputy Finance Minister of Malaysia, MyKasih Chairman & Co-Founder, Dr Ngau Boon Keat and his wife Mrs Jean Ngau, Co-Founder of MyKasih Foundation.

In front of 1000 guests, Ms Melissa Wong who is HSBC Malaysia Berhad's Corporate Sustainability Assistant Manager handed graduation scrolls to 27 graduates who underwent the three-month 'Mengecapi Aspirasi Diri' (MAD) Programme.



MAD Programme participant, Ms Ruhaini Bian was all smiles upon receiving her graduation scroll from Ms Melissa Wong while MyKasih Co-Founders, Dr Ngau and Mrs Ngau look on.

The participants who are MyKasih food aid recipients in Wangsa Maju were coached by Ms Sharmini Hensen of LifeWorks Sdn Bhd and her team. The coaching sessions covered personal and financial coaching, makeover exercises, communication skills, self presentation and creating the right impressions. The ladies surpassed expectations and achieved their income targets by the end of the sessions with a total combined income generated amounting to RM 125,000.



Puan Faizah Abdul Samad of Chevron Malaysia Limited handing out graduation scrolls to Sew4Life programme graduates while YB Dato' Donald Lim looks on.

Puan Faizah Abdul Samad who is Chevron Malaysia Limited's Marketing Support Manager for Malaysia, Singapore and Cambodia handed graduation scrolls to the 27 graduates of the Caltex Sew4Life community programme.

MyKasih recipients from Lembah Subang participated in the five-month workshop aimed at empowering women with new skills towards financial stability and independence.

The participants successfully completed traditional wear tailoring, hand applique', beading, smocking and quilting workshops by a team of dedicated trainers led by Puan Nazrin Aneeza who is MyKasih Foundation's Advisory Council Member. The women have since gainfully begun generating income from their works.



Proud moment! Graduates of the PPKSKA Financial Literacy Programme receiving their scrolls from Puan Zainab Mohd Salleh of DIALOG.

39 graduates of Pusat Penyayang Kampung Sungai Kayu Ara (PPKSKA)'s ten-month Financial Literacy Programme received their scrolls from Dialog Group Berhad's Financial Controller and Joint Company Secretary, Puan Zainab Mohd Salleh.

The programme which covers a wide range of topics such as budgeting, savings, loans and insurance was led by trainers Mr KL Lam who is also Chairman of Pusat Penyayang KSKA and Mr Koh Earn Soo. This is the second batch of successful graduates who have undergone the comprehensive programme. The first batch of participants graduated in November 2011.

Dr Ngau Boon Keat thanked MyKasih's programme partners and NGOs for the tremendous support and commitment they have shown in ensuring the success of the programmes conducted.

"We aim to provide a platform for corporates and individuals alike to take part in rebuilding the basic foundations for MyKasih families to rise above poverty. This encompasses skills training, coaching and empowerment programmes," he said.

"It takes dedication and hard work for both the trainers and the participants to make it a success. I congratulate all of you on your success and hope you will have many more to come. Do not give up easily and always keep a positive mindset. Welfare can only take you so far, the rest is up to you," Dr Ngau advised.





'Driving Change with CALTEX' raises RM300K in 3 days to benefit underprivileged children

In October 2012, 'Driving Change with Caltex' revved into Malaysia and raised RM 309,725 in aid of underprivileged school-going children under the MyKasih 'Love My School' student bursary programme.

'Driving Change with Caltex', a collaboration between Caltex and Fox to highlight social efforts across the Asia Pacific region, saw TV host Henry Golding travelling to five countries (Malaysia, Hong Kong, Thailand, Philippines and Singapore) in a month, with a mission to help improve the lives of the less fortunate through targeted non-profit organisations operating there.

In this first-of-its-kind reality community show, Golding is kept the dark about his unique mission until he arrives in each country. Once there, he has to rely on local celebrity partners and the power of social media to accomplish his task in just three days.

Malaysia, the first of the five countries to launch Driving Change, had Golding teaming up with celebrity Penangite Andrea Fonseka to raise RM 30,000 to support 50 primary school children from poor families through MyKasih Foundation.

Under the MyKasih 'Love My School' bursary scheme, the 50 student beneficiaries from Sekolah Kebangsaan Alma in Bukit Mertajam, Penang, would be able to purchase food at the school canteen, and school books and other accessories at the school bookstore, using a MyKasih student smart-card linked to their national identity card.



The Mission: Raise RM30,000 for a year's supply of school resources and food for 50 primary school children of SK Alma in Bukit Mertajam, Penang, through the MyKasih 'Love My School' student bursary programme.

Soon after the launch of the Malaysia mission on October 5th, the duo's social media outreach and action plan for a fundraiser recruited 20 big-hearted celebrities, including artistes, beauty queens, stilt walkers and a balloon artist in a carnival-like atmosphere at Publika Mall in Kuala Lumpur on October 7th. Generous supporters were venue provider Publika, Ben's Independent Grocer, Carlsberg, Bisou, Chatime, Red Ribbon Days, and Mussimo Gelatomio channeling all proceeds to charity.



"I'm going into an uncharted territory and this whole fundraising challenge is so real and raw", wrote Henry in his blog, nervous about his first day of mission in Malaysia on October 5th. Partnering with the gorgeous and intelligent former Miss Malaysia World 2004, Andrea Fonseka, they went online through Facebook, Twitter and Blog to ask the public on ideas on how to organize this fundraising and reached out to anyone who can help them. The result? They managed to secure The Square, Publika Mall, Off Jalan Duta as the fundraising venue!



Henry and Andrea met up with Chairman and Co-Founder of MyKasih Foundation Dr Ngau Boon Keat to learn about the passion and motivation behind his mission to help the poor. Having been through hardship himself, Dr Ngau shared stories about his childhood and provided insights to what had inspired him to set up MyKasih Foundation together with his wife, Jean.



The fundraiser took off on a promising start with Prime Minister Datuk Seri Najib Tun Razak expressing support via Twitter and subsequently donating two of his suits for auction.



Golding and Fonseka drummed encouragement throughout the Sunday afternoon, enticing the public to snap up delectable goods and items on offer by local glitterati.

By 4pm that final fund-raising day of October 7th, a tremendous RM309,725 was raised for MyKasih Foundation – tenfold the original target! The staggering sum raised was courtesy of the fundraiser proceeds, online donations, direct personal contributions and a further RM20,000 by Chevron Malaysia Limited.

In thanking Caltex, MyKasih Foundation Chairman & Co-Founder, Dr Ngau Boon Keat said, “Driving Change with Caltex’ is very meaningful to MyKasih. Caltex was the pioneer partner for the MyKasih ‘Love My Neighborhood’ food aid program in December 2008 in Selayang, prior to the Foundation’s very inception in April 2009. That pilot project brought about change in the way welfare can now be distributed in a cashless, efficient, secure and transparent manner.”

“With this overwhelming response, now more underprivileged students nationwide are able to benefit from the ‘Love My School’ bursary scheme. I can only hope the goodwill of Malaysians continues beyond this campaign period,” added Dr Ngau.

Speaking of Caltex’s involvement, Chevron Policy, Government & Public Affairs Manager Mokhtar Ali Ismail said the show’s aim was to create support and awareness for communities in need. “We want to thank the Prime Minister, celebrities, volunteers and generous Malaysians who rose to the challenge to help the children under MyKasih’s program. Special kudos to Henry and Andrea, whose success in setting the Driving Change bar so high indicate we have the right people on board.”

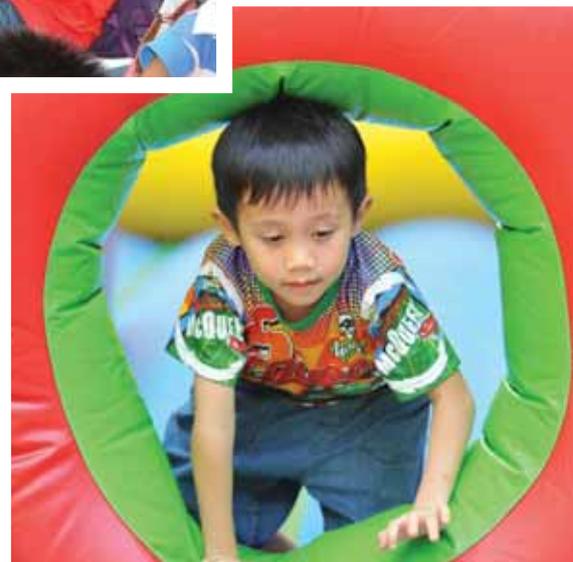
Due to the tremendous amount of funds raised, the number of students to benefit from the MyKasih ‘Love My School’ bursary programme have also increased from the targeted 50 students. With the extra funds, more than 400 underprivileged students from seven schools in Penang, Pahang and Perak will be able to benefit from the MyKasih ‘Love My School’ bursary programme.



Day 3, Sunday 7 October 2012 – Final fund-raising day at Publika Mall in Kuala Lumpur! By 4pm, a remarkable sum of RM309,725 was raised – tenfold the original target amount of RM30,000.

Fun & Games at the 'Driving Change with Caltex' Fundraising Event at The Square, Publika Mall





MALAYSIAN RED CRESCENT AND MyKasih SIGNS MOU TO STRENGTHEN HUMANITARIAN EFFORTS

On October 23, MyKasih Foundation signed a Memorandum of Understanding (MOU) with Malaysian Red Crescent, aimed at solidifying the mutual intentions of both parties to jointly deliver meaningful community-based socio-economic empowerment programmes that benefit MyKasih welfare recipients.



Representing the Malaysian Red Crescent during the signing ceremony that day, National Vice Chairman cum Secretary General YBhg Datuk Dr. Haji Nordin Abdul Razak said, "The memorandum of understanding confirms the close cooperation between our two organizations and our joint ambitions in the fields of humanitarian, youth activities, first aid and disaster preparedness and response".



(From left) MRC Director, Misnan Kassan, MRC National Vice-Chairman Datuk Dr Noorcin Abd Razak, MRC Deputy Chairman, Hisham Harun Hashim, Chairman & Co-Founder of MyKasih Foundation, Dr Ngau Boon Keat at the Malaysian Red Crescent National Headquarters, Jalan Wisma Putra.

The modules which Malaysian Red Crescent and MyKasih plan to execute include:-

- Primary Health Care
- First Aider in Every Home (FAIEH)
- Integrated Community Based Risk Reduction (ICBRR)
- Program Remaja Sihat Sejahtera (PRESS)

In recognising Malaysian Red Crescent's expertise and experience in community development, MyKasih Foundation Chairman and Co-Founder Dr Ngau Boon Keat said, "This new partnership reflects the willingness of both parties to work towards a common objective, focused on addressing poverty. First, by stabilizing the family unit by meeting their basic needs through food aid and education opportunities; followed by improving their general well-being through health awareness, livelihood programmes and guidance on productive living".

"We hope that MyKasih welfare recipients will take this opportunity to equip themselves with the knowledge to positively change their lives and break away from poverty", added Dr Ngau.



"Our aim is to implement meaningful community-based socio-economic programmes to help the underprivileged, and provide knowledge and skills so they can have the incentive to change their lives," Dr Ngau Boon Keat, Chairman & Co-Founder of MyKasih Foundation.

JTI Supports 1,000 families

MyKasih Foundation closed the year 2012 with a donation from another multinational organisation, JT International Berhad (JTI). A member of Japan Tobacco Group of Companies, the company will support 1,000 new recipient families under the MyKasih 'Love My Neighbourhood' food aid programme for one year.

JTI General Manager Shigeyuki Nakano said, "JTI Malaysia has always been supportive of initiatives that involve enrichment of the lives of communities, and would like to leave a significant footprint when it comes to such cause. We are aware that even a small contribution can go a long way – and it will make a difference in the lives of those we touch."

"JTI is proud to be part of MyKasih Foundation and in the long run, realise the dreams of many less privileged families. We certainly hope that our contribution will have a far-reaching impact to the 1,000 families that MyKasih has identified. This contribution is part of JTI's commitment to give back to communities, and we believe in the intangible benefits gained through such initiatives as this," said Nakano-san.



In a brief ceremony, JTI General Manager Shigeyuki Nakano presented a contribution of RM1,040,000 to the Chairman and Co-Founder of MyKasih Foundation, Dr Ngau Boon Keat.

BDO Contributes RM20,000 to Support Secondary School Students

BDO Malaysia, a member firm of BDO International, contributed RM 20,000 to sponsor twenty underprivileged secondary school students under the MyKasih 'Love My School' bursary scheme.

As a firm that provides audit, advisory and tax services to organisations all over the world, BDO plans to also mentor these students in a five-month financial literacy programme as part of its Corporate Responsibility initiatives.

Applying the role-model buddy system, students can look up to BDO's young executives as their big brothers or sisters. It is hoped that the programme will impart valuable tips and create more financially sensible young adults in the future.

"We look forward to kick-starting the workshops with MyKasih in 2013. Our pool of young talents are eager to use their knowledge and expertise to create meaningful impact in the lives of their 'younger brothers and sisters' who are soon entering the workforce. We trust that this programme will have a positive bearing not only on the students but also on our BDO volunteers as well as indirectly contribute towards overall nation-building efforts," said Elaine Hong.



On 20 December 2012, MyKasih Foundation Managing Director Jeffrey Perera accepted BDO's contribution in the form of a symbolic mock-cheque presentation from BDO Executive Director Elaine Hong.



PETRONAS held its Program Sentuhan Kasih in conjunction with Deepavali on 24 November 2012 at Kampung Wellington, Ayer Tawar, Manjung, Perak. 40 Universiti Teknologi Petronas (UTP) and the villagers carried out a gotong-royong to clean up the village's common area and refurbished its community hall.

In addition to kolam-making activities and Alla Rippu dance performances by the UTP students, the Deepavali celebration included the handing out of food aid and money packets to 115 underprivileged families in the Manjung area who are under the PETRONAS' Sentuhan Harapan programme.

Those who attended the event that day also benefitted from an awareness talk on substance abuse by Malaysian Red Crescent and Persatuan Pengasih Malaysia.

In his speech, PETRONAS Group Corporate Affairs Division Senior General Manager and Member of PETRONAS' Management Committee, Dato' Medan Abdullah said that the company is committed to playing an active role in the socio-economic development of the local population.

"Sentuhan Kasih is PETRONAS' community engagement programme which started in 2005 with the main aim of providing assistance to disadvantaged communities during festive periods such as Chinese New Year, Hari Raya Aidilfitri, Hari Gawai, and Deepavali," said Dato' Medan.

"Our Sentuhan Kasih programme celebrates all levels of society such as orphans, the poor and the disabled during festive seasons, while our Sentuhan Harapan programme aims to help to improve the standard of living of the underprivileged in Malaysia", he added.

PETRONAS currently has 7,900 families adopted under their Sentuhan Harapan programme in collaboration with MyKasih Foundation.

Also present at the event were UTP Vice-Chancellor Datuk Dr Abdul Rahim Hashim and Special Advisor to the Perak Menteri Besar Datuk Chang Ko Youn.



Talented students of Universiti Teknologi Petronas (UTP) performing the Alla Rippu dance at the launch ceremony.



President of Persatuan Pengasih Malaysia (PENGASIH), Mohd Yunus Pathi giving a talk on substance abuse to PETRONAS Sentuhan Harapan recipients and the local villagers entitled 'Kenali Anak Kita'.



YM Tengku Nasariah Tengku Syed Ibrahim, CEO of Petrosains, getting her hands painted with henna while Datin Norzita Abdul Samad, PETRONAS Senior Manager of Group Corporate Affairs Division looks on.



Dato' Medan Abdullah, PETRONAS Group Corporate Affairs Division Senior General Manager and Encik Haniff Hj Hassan, PETRONAS General Manager of Stakeholder Relations Department were all smiles while giving the community hall a new coat of paint.



Dato' Medan Abdullah and Datuk Dr Abdul Rahim Hashim, UTP Vice-Chancellor gave out money packets to 115 underprivileged families under PETRONAS' Sentuhan Harapan food aid programme.



Thumbs up! From left: Datuk Abdul Rahim Hashim, UTP Vice Chancellor, Dato' Mohammad Medan Abdullah, PETRONAS Senior General Manager of Group Corporate Affairs Division and Member of PETRONAS' Management Committee and Datuk Chang Ko Youn, Special Advisor to the Perak Menteri Besar together with the Sentuhan Harapan recipients and villagers.

YOU CAN

MAKE A DIFFERENCE

CORPORATES

Sponsor a MyKasih community and adopt families today! Create a positive impact in your neighbourhood through food aid and rehabilitation programmes.

INDIVIDUALS

Donate generously and support our community programmes and activities geared towards improving the quality of life of MyKasih families.

VOLUNTEERS

Donate books, clothes or give your time. Be involved and make a difference in the lives of the less privileged.

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.

All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes.

Donations can be made via:

1 CHEQUE

Payable to "MyKasih Foundation" to:

MyKasih Foundation
c/o Finance Department
2nd Floor, 209, Block G,
Phileo Damansara 1,
No. 9, Jalan 16/11, 46350,
Petaling Jaya, Selangor, Malaysia.

Please provide the following particulars on the reverse side of your cheque:-

Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

Corporate Donor

Full name of company, company registration number and company mailing address, and details of main contact person.

2 TELEGRAPHIC TRANSFER

Name of Bank	AMBANK (M) BERHAD
Account No.	217-201-200645-9
ABA Swift Code	ARBKMYKL
Bank Address	No. 30,32 & 24, Jalan SS2/61, 47300 Petaling Jaya, Selangor Darul Ehsan

3 CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

www.mykasih.com

Corporate and individual donors will receive reports which show how their funds have been utilised for the communities or families they have adopted under the MyKasih "Love My Neighbourhood" food aid programme.

For further information, please contact us at info@mykasih.com or +603 7949 9735.

MYKASIH FOUNDATION WOULD LIKE TO ACKNOWLEDGE ITS DONORS AND PARTNERS

Donors

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- Paul & Patricia Gould
- Pasaraya Bilal
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- Sime Darby
- Soo Tuck Koow
- Star Foundation
- Sunrise
- Tanjung Langsung Terminals
- Technip Geoproduction
- Telekom Malaysia Berhad
- Toh Hoon Chew
- TSM Charity Golf
- Tunas Manja
- Wong Yat Sun
- Wong Chin Chan
- 99 Speed Mart

Government Ministries and Agencies

- Bank Negara Malaysia
- Family and Community Development (KPWKM)
- Implementation & Coordination Unit (ICU) of the Prime Minister's Department
- Jabatan Pendaftaran Negara (JPN)
- Lembaga Penduduk dan Pembangunan Keluarga Negara (LPPKN)
- Multimedia Development Corporation (MDeC)
- Ministry of Women
- Ministry of Education (MOE)
- PEMANDU
- Unit Perancangan Ekonomi Johor

Education & Training

- Agensi Kounseling Dan Pengurusan Kredit (AKPK) of Bank Negara Malaysia
- City University College
- HELP University
- Kassim Chin Humanity Foundation
- LPPKN
- Lincoln Resource Centre of the US Embassy
- Monash University Volunteers Programme
- Malaysian CARE
- myHarapan Youth Trust Foundation
- National Association of Women Entrepreneurs of Malaysia (NAWEM)
- Polytechnic Johor Bharu
- SISTAS Network
- Universiti Kebangsaan Malaysia
- Universiti Sains Malaysia

Partner Retail Stores

- Boulevard Hypermarket (Sarawak)
- Chevron Malaysia Caltex Petronas Mesra Convenience Store (nationwide)
- Convenience Store (Klang Valley)
- CKS Supermarket (Sabah)
- ECONSAVE (nationwide)
- Genting Mas (Sabah)
- Giant Hypermarket (nationwide)
- HERO Hypermarket (Klang Valley)
- Metamorf Supermarket (Klang Valley)
- Milimewa Supermarket
- Mydin Supermarket (nationwide)
- New World Mart (Sarawak)
- Pasaraya Bilal (Kelantan)
- Pasaraya Ong Tai Kim (Klang Valley)
- The Store (nationwide)
- TMC
- Tunas Manja (nationwide)
- 99 Speed Mart

NGOs

- AGAPE Centre
- Charis Community Centre
- House of Hope (Penang)
- Lembaga Kemajuan Melayu Miri
- Lions Club International (nationwide)
- Miri Dayak Association
- PACOS Foundation Sabah
- PDK (nationwide)
- Persatuan Ibu Tunggal Sarawak (Bintulu)
- Persatuan Ibu Tunggal Terengganu (dungun, Kerteh, Paka)
- PSPK Selayang
- Pusat Penyayang Kg Sg Kayu Ara
- Rotary Club International (nationwide)
- SOLS 24/7
- Sabah Women Action-Resource Group (SAWO)
- Women of Melacca Action Club
- Yayasan Kemajuan Insan (YAKIN, Sarawak)
- Yayasan Orang Kurang Upaya (YOKUK, Kelantan)

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