

Headline	Fuelling creative thinking skills		
MediaTitle	The Star (Metro North)		
Date	31 May 2013	Color	Full Color
Section	News	Circulation	293,375
Page No	16	Readership	1,026,812
Language	English	ArticleSize	318 cm ²
Journalist	N/A	AdValue	RM 7,570
Frequency	Daily	PR Value	RM 22,710



Fuelling creative thinking skills

Projects to be picked for funding via FB voting

CHOOLTEACHERS in Kedah and Johor who need funds to make their classroom projects happen can try submitting their project idea to the 'Caltex Fuel Your School' campaign.

If successful, the campaign will fund the purchase of the materials needed by the teacher for up to RM5,000.

Caltex and community partner MyKasih Foundation launched the campaign for these two states recently.

Submissions can be sent through www.caltex.com.my/FuelYourSchool.

"We are looking for teachers with creative project ideas in science, technology, English and mathematics that focus on hands-on learning," said Chevron Malaysia Limited country chairman Jeremy Oh.

Chevron Malaysia runs the Caltex brand in the country.

The campaign will shortlist ideas submitted by teachers, and publish them on Caltex Malaysia's Facebook page, which so far has over 95,000 'likes'.

It is then up to the Facebook community to vote for the ideas they like. Winning ideas - those with the highest numbers of 'likes' - will qualify for funding.

The funds will come from Caltex station sales in the respective states.

Oh explained that for every sale of RM40 or more at Caltex stations in those states, RM1 would go to the fund.

The campaign had financed 30 projects from 17 primary and secondary schools in Penang through a fund of RM132,972.40 since March.

Among the final batch of teachers to receive the materials for their projects was SK Seberang Jaya science teacher Asrof Aziz, whose project was simply named Speed.

Asrof received two high speed remote controlled cars, with which he planned to show his students how to calculate velocity.

"I have Year Six students who have trouble grasping scientific theories. So to teach velocity, I find that it's better to use empirical observation techniques.

"By handling the cars and clocking their travel time, my students will be able to appreciate the concept of speed," he said.

SJK(T) Bukit Mertajam science teacher M. Suseela received two crates of Lego Mindstorms Robotics.

"I attended an international science fair and saw that a robot-making project was great for helping students discover their creativity.

"It's also good for helping them appreciate mechanics and physics," she said, adding that her project would benefit students in Years Four, Five and Six at her school.



Headline	Fuelling creative thinking skills			
MediaTitle	The Star (Metro North)			
Date	31 May 2013	Color	Full Color	
Section	News	Circulation	293,375	
Page No	16	Readership	1,026,812	
Language	English	ArticleSize	318 cm ²	
Journalist	N/A	AdValue	RM 7,570	
Frequency	Daily	PR Value	RM 22,710	



Teaching aid: Asrof (left), Oh (middle), students and teachers of of SJK (T) Bukit Mertajam checking out the materials for their classroom projects received under the Caltex Fuel Your School campaign.