

Headline	Caltex fuels schools to do better		
MediaTitle	New Straits Times (Johor)		
Date	18 Jul 2013	Color	Full Color
Section	News	Circulation	127,668
Page No	2	Readership	446,838
Language	English	ArticleSize	427 cm ²
Journalist	Rizalman Hammim	AdValue	RM 9,561
Frequency	Daily	PR Value	RM 28,684



Caltex fuels schools to do better

GOOD CAUSE: Its campaign aims to help poor and disadvantaged students

RIZALMAN HAMMIM

JOHOR BARU

johor@mediaprima.com.my

cently under the Caltex Fuel programme in Johor and Kedah.

These schools had more than 50 per cent of their student population falling under the low income cat-

One of the projects that was shortlisted was from SK Pendidikan Khas Johor Baru whose students are deaf and from disadvantaged backgrounds.

This school's project is called the "Deaf News Network," and gives students the opportunity to express themselves in a creative way by using photography with narrative pieces telling personal stories of their lives and daily activities.

This gives them the ability to share their stories in both writing and through images thus enabling

them to think and recognise images in a meaningful way.

Another school participating in the community campaign is SK Selama of Masai, which has two special needs students with Down's Syn-

ORTY-five out of 61 classroom drome and six who are deemed slow will be provided with project malearners.

The school has requested for a Your School community campaign notebook computer to motivate the Penang and has since expanded to students and provide them with a channel to source information as well as online activities that will help them improve their speech.

SM Pendidikan Khas Vokasional Indahpura in Kulaijaya, meanwhile, consists of students who have been diagnosed with learning problems, and hearing and physical disabil-

The students communicate using only sign language and have a limited vocabulary to express themselves.

With the aid provided and illustrations given through online search engines, the students will be able to learn and understand words better and improve their vocabulary.

The community campaign is in collaboration with MyKasih Foundation and supported by Caltex.

Retailers keen on encouraging classroom projects will be able to help enhance the learning of science, technology, English and mathematics. Schools that are successful terials worth RM5,000.

The pilot campaign was held in communities in Johor and Kedah.

MyKasih Foundation chairman and co-founder Ngau Boon Keat said that it was heartening to note that children with special needs are actively participating in this cam-

"It goes to show that every student, regardless of their disability or socio-economic background, needs motivation and tools to improve through education," he said.

The public can also vote for their favourite project on the official Caltex Fuel Your School Facebook page (apps.facebook.com/Caltex_fys_voting/) until July 31.

The classroom projects with the highest community "Likes" will receive up to RM5,000 each in materials and supplies to implement their educational projects.

For details, log on to www.caltex.com.my/fuelyourschool and click "like" on the Caltex Malaysia Facebook page for regular updates.



Headline	Caltex fuels schools to do better			
MediaTitle	New Straits Times (Johor)			
Date	18 Jul 2013	Color	Full Color	
Section	News	Circulation	127,668	
Page No	2	Readership	446,838	
Language	English	ArticleSize	427 cm ²	
Journalist	Rizalman Hammim	AdValue	RM 9,561	
Frequency	Daily	PR Value	RM 28,684	



Students from SM Pendidikan Khas Vokasional Indahpura, who also presented their project called 'Little Clinic'