

'MyKasih's cashless system exemplary'

PUTRAJAYA: Deputy Prime Minister Datuk Seri Dr Wan Azizah Wan Ismail wants the cashless payment system used by MyKasih Foundation to be studied as it could help other agencies speed up and improve aid distribution.

Dr Wan Azizah, who is also women, family and community development minister, said the aid distribution process should be improved with innovation as it would not only boost delivery time to target groups, but also reduce cost.

"I have asked Women, Family and Community Development Ministry secretary-general (Datuk Dr Rose Lena Lazemi) to study MyKasih's cashless technology.

"Do not be content with existing processes and templates. Use creativity to create a process to

help those who use our services," she said at the ministry's monthly gathering here yesterday.

Since its inception in 2009, the MyKasih Foundation has reached out to more than 230,000 low-income households, of which 11,000 beneficiaries were primary and secondary school students in 200 schools.

MyKasih helps the less fortunate buy daily necessities via the identification chip of their MyKad, with a pre-set limit.

To date, more than RM180 million in aid has been channelled to targeted beneficiaries with MyKasih's cashless payment system.

On another matter, Dr Wan Azizah urged ministry staff to be equal and fair in dealing with people from opposition states, such as Perlis, Kelantan, Terengganu,

Pahang and Sarawak.

"Do not, at any time, sideline any state just because they are not under Pakatan Harapan rule.

"This is my commitment, and I expect the same from the ministry's staff.

"Let us together focus our efforts on looking after the welfare of the people and building this nation," she said.

"Do the best for the people, regardless of race or religion. Do not discriminate, as hungry stomachs are the same, regardless of whether they belong to Malay, Chinese, Indian Orang Asli or Kadazan children."

On social problems, she said the ministry needed to look into rebuilding the values system and spirit of neighbourliness to tackle social ills.

Earlier, Dr Wan Azizah launched Daya Cafe, a coffee and pastry stall at the ministry's headquarters that is run by physically-challenged staff.



Datuk Seri Dr Wan Azizah Wan Ismail