



MyKasih News

Bi-annual publication for MyKasih Foundation | Issue 33 | January - June 2022



SC Johnson Reaches Out To Flood Victims In Selangor

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DIALOG Participates In Seagrass Monitoring And Protection In Johor

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ISSUE 33 | JANUARY - JUNE 2022

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To Flood Victims In Selangor.

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CHAIRMAN'S MESSAGE



Dear Friends,

We had to postpone our fundraisers these past few years in view of the pandemic. Now that the situation has improved, we were able to hold our 10th MyKasih charity golf tournament in May and raised RM1.3 million to help us run many programmes throughout the country.

We received many appeals from the B40 communities and ran short-term food aid programmes to help them put food on the table. We worked with many donors and NGO partners to offer our cashless system for a safe and efficient way of delivering aid to our target beneficiaries. Combined with the support from merchant partners, our cashless system continues to be the hallmark of our success.

We executed two major projects – one with the Federal Government ('Prihatin Kasih') and another with the Johor State Government ('Kasih Johor'), where we distributed a total of RM75.7 million worth of food to more than 426,000 B40 families from July 2021 to February 2022.

Many corporations also stepped up and prioritised their funding towards B40's, whose livelihoods were affected by the floods. During the first quarter of 2022, we raised RM2.1 million to help close to 8,000 families recover from the aftermath of the disaster.

As schooling resumes, the Foundation intensified its efforts to help poor students. Today, more than 80 percent of MyKasih's beneficiaries are students, while the remaining are families aided

via our 'Love My Neighbourhood' food aid and training programmes. We currently have **12,000 students in 115 schools** under our 'Love My School' Programme, where students are given bursaries to assure them of daily meals and learning necessities to be able to participate fully in school.

Beyond cashless bursaries, MyKasih invests heavily in **STEM Education**. We sponsor the setup of computer labs and internet, robotics equipment and aquaponic edible gardens. We have also extended our support of students' development in Sports, English & Financial Literacy, and Music.

Presently, our efforts are aligned with ESG (Environment, Social & Governance) and the UN Sustainable Development Goals. In addition to welfare and children's education, we are involved in long-term community food security and economic livelihood projects in Pahang, Perak, Terengganu, Kelantan and Johor.

This June, we celebrate 13 years of MyKasih Foundation. Never could we have imagined that we would have mobilised RM380 million worth of aid to more than 750,000 families and students to-date.

Jean and I thank you again from the bottom of our hearts for your continued support, trust and faith in MyKasih Foundation. We hope that our concerted efforts will help our beneficiaries achieve a better quality of life and a more promising future.

TAN SRI DR NGAU BOON KEAT

Chairman and Co-Founder

About MyKasih ™



Established in 2009, MyKasih Foundation is a charity organisation founded by DIALOG's Executive Chairman Tan Sri Dr Ngau Boon Keat and his wife Puan Sri Jean Ngau to help low-income families through food aid and education regardless of race, religion or descent.

MyKasih not only aims to improve nutrition through its food aid programme but also strives to transform families

through skills training and education - especially for their children - to break the poverty cycle and give them hope for a better future.

What is significant is that MyKasih uses leading-edge technology to support its aid distribution. The MyKasih 'Love My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on an efficient cashless payment system

developed by DIV Services Sdn Bhd, a subsidiary of DIALOG.

All disbursements and payments are effected through the use of the MyKad, which is the chip-based ID card issued to all Malaysians. Use of the MyKad allows us to target aid to the right person, enabling us to distribute aid in an efficient, transparent and secure way. This feature is probably the first of its kind in welfare distribution in the world.



All donations are **passed in full** to beneficiaries via their MyKad or MyKasih smartcard.

Our Food Aid Programme

The MyKasih 'Love My Neighbourhood' is a cashless food aid programme which reaches out to families earning a combined monthly household income of RM1,500 and below. Recipients receive a monthly allowance through their MyKad account, which can be spent on approved essential items at partner retail outlets.

The approved food items range from ten different product categories such as rice, noodles, bread, biscuits, eggs, seasoning, flour, cooking oil, canned food, and beverages. The list of approved items can be expanded to include basic household appliances and schooling necessities for post-disaster relief.



Our Student Bursary Programme

Under the MyKasih 'Love My School' bursary programme, students from economically-challenged backgrounds are given annual bursaries via a smartcard linked to their MyKad account to pay for meals at the school canteen and to purchase school books and stationery from the school bookshop.



Additional support is rendered through sponsorship of extra tuition classes, study camps, English literacy and numeracy workshops, and computer labs for 21st-century learning. Robotics, aquaponic projects and sports activities are also funded to enhance their learning experience in school.



Sustainability Initiatives

In addition to cashless aid, the foundation provides opportunities for beneficiaries to achieve food security and financial independence. These interventions include basic health screening, food cultivation (fruits and vegetables), farming (fish, chickens and bees), skills and entrepreneurial training, financial literacy and income-generation projects to help urban households and rural communities improve their quality of life.

Orang Asli Children's Education Fund

MyKasih intensified its efforts in Orang Asli communities through the OA Children's Education Fund which was set up 2015 by Puan Sri Jean Ngau. The fund currently supports nine rural community-initiated learning centres (locally known as Pusat Didikan Komuniti, PDKs) in Perak and Pahang.

The 400 students at these PDKs are taught by local OA teachers from the community itself using specially curated indigenous modules and lesson plans focusing on basic literacy (Reading, Writing, Counting, and Comprehension).

The PDKs are also supported through the establishment of food farms to ensure food and nutrition security as the communities reduce chronic malnutrition and stunting among the young.



How You Can Help...

We rely on funding from donors to carry out all of the above community and school programmes. Companies are welcome to adopt MyKasih's programmes and brand them accordingly as part of their on-going corporate social responsibility initiatives.

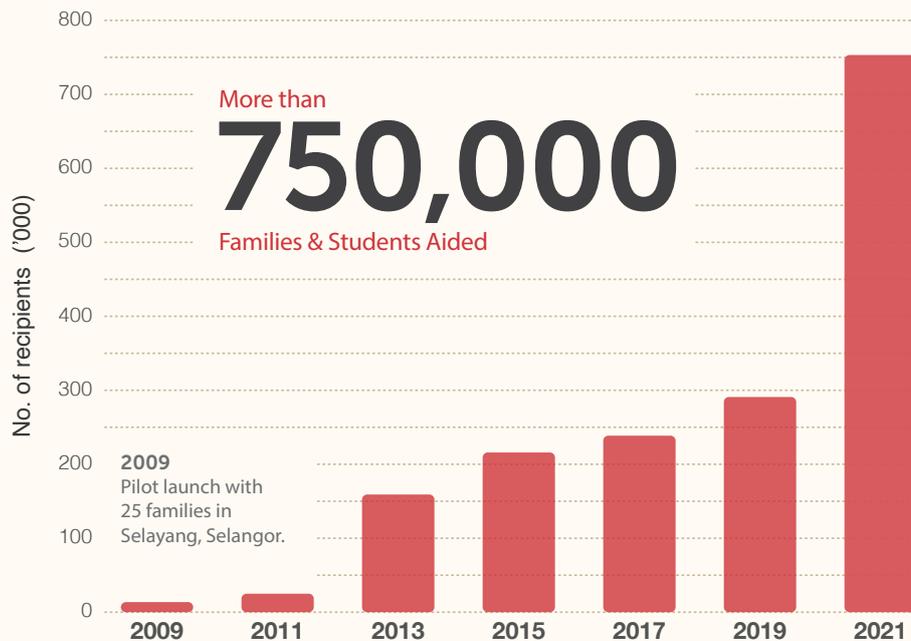


Every ringgit goes a long way in making a difference. All cash donations to MyKasih Foundation are tax-exempt and are passed in full to the beneficiaries.

MyKasih will oversee the expenditure and disbursements to ensure that funds are used strictly for their intended purposes. Donors will receive fund utilisation reports detailing the purchasing trends, progress of projects undertaken, as well as impacts and outcomes of investments made.

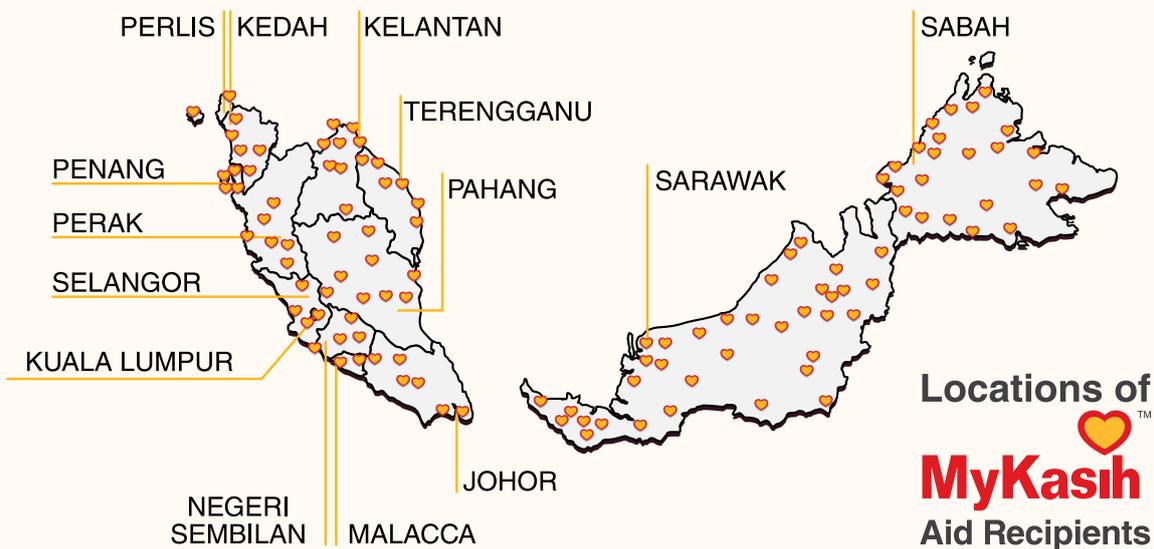
MyKasih Today

MyKasih started with a pilot MyKasih 'Love My Neighbourhood' food aid project involving 25 families back in 2009. By the end of 2021, we have channelled **RM380 million** via the MyKasih cashless payment system to more than **750,000 families** in over 400 locations nationwide, which include primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.



The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

The Ministry of Urban Wellbeing, Housing and Local Government, Johor and Sarawak State Governments, Lembaga Zakat Selangor, Zakat Pulau Pinang and Majlis Agama Islam Melaka, have also been using the innovative MyKasih system for their respective welfare programmes for the underprivileged.



Board Of Trustees



TAN SRI DR NGAU BOON KEAT
Chairman & Co-Founder



**TAN SRI DATO' SERI MEGAT
NAJMUDDIN BIN DATO' SERI
DR HJ MEGAT KHAS**



**TAN SRI DATUK DR REBECCA
FATIMA STA MARIA**



DATO HO KAY TAT



DATUK YAACOB BIN MD AMIN



DATUK BADLISHAM GHAZALI



**DATIN NAZRIN ANEEZA
BINTI NAZARUDDIN**



**PUAN SITI KHAIRON
BINTI SHARIFF**

Vision & Mission

“ creating **loving and caring neighbourhoods**
through **food aid and education** ”

MyKasih And The UN SDGs

With the exception of Goal 6 (Clean Water & Sanitation), Goal 7 (Renewable & Clean Energy), Goal 12 (Responsible Consumption & Production) and Goal 16 (Peace, Justice and Strong Institutions), various MyKasih programmes are aligned with 13 out of the 17 SDGs as described below:



No Poverty: Our food aid, education and livelihood initiatives provide low-income households with opportunities to step out of poverty. With food on the table and children attending school or vocational studies, family members can participate in skills and entrepreneurial pursuits for a better quality of life.



Zero Hunger: Our targeted cashless food aid and community food security projects ensure that families' basic need for food is met. Beneficiaries are given training in the relevant skills for decent work and gainful employment, which in turn translates to more income for household food expenditure.



Good Health and Well-Being: Good health and well-being are promoted through food aid, school sports programmes, community food security initiatives, as well as health screening. In partnership with local health departments, communities are given general screening which includes dental and vision checks, as well as cervical screening and mammogram.



Quality Education: Investments in Back-To-School necessities, computer labs, robotics equipment and school aquaponic edible gardens encourage digital literacy and STEM (Science, Technology, English and Mathematics) education among underprivileged students. Children in rural communities are also not left behind by way of 'jungle schools'.



Gender Equality: Gender equality is promoted by empowering young girls through sports and education, as well as providing women with the choice to manage household food budgets and the opportunity to gain new skills to earn a decent living.



Decent Work and Economic Growth: Our youth development programmes as well as skills training and entrepreneurial income-generation courses help our beneficiaries obtain decent work, thus contributing towards community resilience and nation-building.



Industry, Innovation and Infrastructure: Our MyKad-based MyKasih cashless payment system ensures that aid is delivered in an efficient, secure and transparent manner to targeted beneficiaries. We continue to innovate to ensure our welfare delivery methods remain relevant and useful.



Reduced Inequalities: Our programmes do not discriminate based on race, gender or people at-risk. In fact, our initiatives also include marginalised and vulnerable communities such as the indigenous peoples or low-income households who are affected or impacted by HIV & AIDS.



Sustainable Cities and Communities: Our work in building sustainable communities starts first with respecting and empowering the people of the land to determine for themselves the kind of projects and activities which would benefit them. The sense of ownership ensures continuity towards resilience and self-sufficiency.



Climate Action: Our innovative cashless welfare distribution platform leverages on retail partners to serve beneficiaries when they shop under the programme. This circumvents additional carbon footprint involved in traditional aid delivery (i.e. procurement, packing, storage and transportation). Other efforts include community farming, tree-planting, and recycling.



Life Below Water: For the wellbeing of communities most vulnerable to climate change, our efforts include protecting the ecosystems they depend on for food and livelihood. At the same time, conserving critical wetlands such as mangrove forests and seagrass beds which serve as buffers from storms and sponges for floodwaters.



Life On Land: Our food security and livelihood initiatives in rural villages focus on resource efficiency (recycling of biodegradables into compost) and sustainable food production, i.e. integrating short-term cash crops with long-term carbon sequestering rubber and fruit trees, as well as livestock cultivation.



Partnerships For The Goals: We work extensively with partners to achieve the above goals. Our stakeholders range from various government agencies and ministries, donors and retail partners, schools and their educators, NGOs and social enterprises, as well as research institutions.

10th Annual MyKasih Charity Golf Raises RM1.32mil

MyKasih Foundation held its 10th annual charity golf tournament on 28 May 2022, successfully raising RM1,321,020 through flight sponsorships and cash donations.

124 golfers swung their way through the Valley Course of the Glenmarie Golf & Country Club that day, enjoying great company, good weather albeit a brief shower, and pristine course conditions.

During the lunch prize presentation ceremony, MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat, gave a heartfelt speech to thank all the golfers and sponsor organisations for their support, explaining that the proceeds will go towards the school and community programmes MyKasih runs nationwide.

“

We started in 2009 by helping 25 families in Selayang. 13 years on, never could we have imagined that we have reached out and channelled RM380 million worth of aid to more than 750,000 families and students. We could not have achieved this without the generosity of donors and the cooperation of partners on the ground.

Much more needs to be done to assist families out of hardship. With your continued support, we hope that this will result in a better quality of life and a more promising future for the families and students we have committed to help.

*MyKasih Foundation Chairman & Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



GLENMARIE GOLF & COUNTRY CLUB

WELCOME TO
**MYKASIH CHARITY
GOLF 2022**
28 MAY 2022



MyKasih 10th Charity Golf Tournament participants ready for tee-off.



Left to right : Dato' Badlisham Ghazali, Tan Sri Dr. Ngau Boon Keat, Dato' Iain Lo, Tan Sri Ong Leong Huat on the green.



A rose among the thorns, Michelle Ting putting her way to victory.



Taking it light and easy on the course.



Refreshing coconut water kindly sponsored by our donor partner, Linaco, to rehydrate our golfers.

MyKasih Charity Golf 2022

The tournament's mode of play was System 36 Stableford over 18 holes.



Overall Champions



Medal A

Zainur Jaafar
(MIE Industrial Sdn Bhd)



Medal B

Yeoh Teik Leng
(Ambank)

Novelty Prize Winners



Nearest-To-Pin

Dato' Moktar Bin Musri
(Hole #4)



Nearest-To-Pin

Datuk Joseph Podtung
(Hole #15)



Nearest-To-Line

Supt. Norhizam Bin Bahaman
(Hole #5)



Nearest-To-Line

Azmi Ghani
(Hole #10)

There were no winners for the Bulls Eye Competition and the cash collection of RM8,400 was donated to MyKasih Foundation.

Towards the end of the prize-giving ceremony, 47 lucky draw prizes were given out to the golfers. The Hisense 40" Smart TV grand lucky draw prize worth RM1,399 donated by GCH Retail (M) Sdn Bhd was won by Alvin Ang Tse Hin from Chow Steel Engineering (Rawang) Sdn Bhd.

Sponsors

- 9 Dots Consulting Sdn Bhd
- Affin Hwang Asset Management Berhad
- Allalloy Dynaweld Sdn Bhd
- Ambank (M) Berhad
- Andrew Lai Kuen On
- Ann Yak Siong Hardware Sdn Bhd
- Bumitech Global Energy Sdn Bhd
- Chow Steel Engineering (Rawang) Sdn Bhd
- ConocoPhillips Asia Pacific Sdn Bhd
- Datuk Sim Teck Seng
- DBS Bank LTD
- Deleum Berhad
- DIALOG Group Berhad
- Dynac Engineering Sdn Bhd
- Eastern Soldar Engineering & Construction Sdn Bhd
- ENI Engineerig Sdn Bhd
- GCU Consultant Sdn Bhd
- Hartalega NGC Sdn Bhd
- HSBC Bank Berhad
- Hup Chuang Lee (M) Sdn Bhd
- Linaco Manufacturing (M) Sdn Bhd
- METSTEEL Corporation
- Michele Ting Seaa Cheen
- MIE Industrial Sdn Bhd
- NAEC (MALAYSIA) Sdn Bhd
- Ngau Wu Wei
- NSS Infracorps Sdn Bhd
- OCBC Bank (Malaysia) Berhad
- Pantech (Kuantan) Sdn Bhd
- Pengerang Independent Terminal Sdn Bhd
- Principal Asset Management Berhad
- Public Bank Berhad
- PWC Consulting Associates Sdn Bhd
- Responsive Hub Sdn Bhd
- Rev Energy Sdn Bhd
- RHB Bank Berhad
- Rushoe Coating Resources Sdn Bhd
- Saliran Industrial Supplies Sdn. Bhd.
- Sim Guek Kee
- Sumitomo Mitsui Banking Corporation Malaysia Berhad
- Tan Lek Lek
- Top Glove Chemicals Sdn Bhd
- Usahawan Bersama Teknik Sdn Bhd
- Winner Inspection Sdn Bhd
- Zainab Mohd Salleh

CIMB Foundation Alleviates Hunger Through Targeted Aid Delivery

CIMB Foundation met appeals from Malaysians in dire straits with a one-off food assistance worth RM200 per family.

In February, 2,619 families spread across various locations in the nation did their shopping under the MyKasih 'Love My Neighbourhood' cashless food aid programme.

In June, an additional 174 families were aided through the same initiative, bringing CIMB Foundation's total contribution to RM558,636.

The beneficiaries were grateful for the aid as it certainly helped them combat the current rising cost of living. With the food assistance from CIMB Foundation through the 'Love My Neighbourhood' project, the families were able to channel their existing limited financial resources towards other household expenses.



A recipient choosing an item from the approved list of products as shown in the orientation kit in hand.

RM523,800
contributed

2,619
families supported
with food aid



Waiting patiently as the cashier scans items using the optical scanner provided by MyKasih.



“

We are grateful to be able to support CIMB Foundation's mission in providing much-needed relief to B40 families who are struggling to cope with the rising cost of living. Our cashless aid delivery mechanism ensures swift mobilisation of funds to the beneficiaries at no cost, giving donors such as CIMB Foundation the assurance that the funds are channelled in full to the families and are being used as intended.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.

CIMB Foundation Improves Livelihoods Of Communities In Gua Musang, Kelantan

Despite the increasing momentum in economic recovery, the Orang Asli communities of Gua Musang, Kelantan were still reeling from the aftereffects of the pandemic and the nationwide lockdowns which significantly deterred their means to sustain their livelihoods.

The Orang Asli communities' source of income were largely dependent on foraging, farming, and hunting activities in the jungle, supplemented by odd jobs. However, the threat of tiger attacks within the surrounding area inadvertently placed them into another lockdown to protect their safety and wellbeing.

This prevented them from foraging food in the jungle as well as procuring supplies from the nearest towns as they typically rely on motorcycle or

travel by foot with little to no access to other modes of transportation.

As such, echoing its commitment as a responsible corporate citizen, CIMB Foundation contributed approximately RM234,800 worth of food baskets to 973 Orang Asli families spanning across 33 communities in Gua Musang, Kelantan between March and June this year.

Each family received two rounds of food basket worth RM120 each which comprised dry essential food items such as rice, noodles, canned food, tea bags, sugar, salt, and cooking oil.

The delivery of the food baskets was coordinated by the representatives of the Gua Musang Department of Orang Asli Development (JAKOA).



RM234,800
contributed

973
Orang Asli families across
33 communities aided



Thank you, CIMB Foundation and JAKOA Gua Musang.



JAKOA trucks fully loaded with the food baskets, ready to begin the delivery to the OA families in Gua Musang, Kelantan.

“

CIMB Foundation is upheld by 4 pillars, one of which is the pillar of 'Health & Community Well-Being' that supports the provision of healthcare and humanitarian assistance to communities in need. While the repercussion of the pandemic has led to structural inequities that result in disproportionate impacts on underserved communities, the Orang Asli communities in Gua Musang face another challenge from the tiger threat. As such, we did not hesitate to support the emergency procurement and delivery of food baskets to the various tiger-threatened communities in Gua Musang, Kelantan the moment MyKasih Foundation brought their plight to our attention. We hope our contribution provided relief, to some extent to the pressing needs of the affected communities.

CIMB Foundation Chief Executive Officer, Rafe Haneef.



Food baskets being off-loaded from the trucks and arranged for distribution to the community areas of each OA village.



Representatives from JAKOA making sure that the right amount of food baskets have been delivered to each community



Once they have been off-loaded and accounted for, the food baskets were then distributed to the respective families by the head of village.



Linde Provides Post-Pandemic Relief to Primary Schoolers, Youths, And Families

This April, Linde contributed a total sum of RM185,152 to support three separate groups of beneficiaries.

100 B40 families in Sungai Petani, Kedah received a one-off RM200 disbursement to their MyKad as part of MyKasih's 'Love My Neighbourhood' cashless food aid programme. A much needed relief, the amount enabled the families to shop at nearby outlets as they recover financially from the pandemic.



Linde recipients in Sungai Petani checking out their groceries.

Additionally, Linde contributed RM82,774 to support 129 Orang Asli primary school students from Sekolah Kebangsaan (Asli) Bukit

Tampoi, Dengkil, Selangor for a year through MyKasih's 'Love My School' cashless bursary programme. Each student receives RM60 per month for 12 months through their smartcard to purchase meals, stationeries and/or books from the school.

Thanks to Linde's generous contributions, MyKasih was also able to work with Yayasan Chow Kit, Yayasan Generasi Gemilang, and HARAP to recruit 76 youth campers (aged between 13 – 17 years) from B40 communities to participate in a 2-day Virtual Leaderonomics Training Camp in November 2021. The 76 youths were among 200 participants guided by Leaderonomics facilitators to develop actionable life plans.

Despite being the first virtual camp experience for many of the participants, Leaderonomics observed positive changes among the campers within a span of 2 days, especially in their confidence and communication levels.

We are extremely grateful to Linde and partner NGOs for making a difference in the lives of primary schoolers, youths, and families.



A screen capture of the Virtual Leaderonomics Training Camp.



 **RM185,152**
contributed

 **200**
families supported with food aid

 **129**
students supported with bursaries

 **76**
youths trained and supported with food aid

“

Linde is committed to giving back to communities, ensuring that our efforts encompass diversity and inclusion, education, and community support, among others. We are thrilled to know that our contributions have helped build confidence in B40 youth campers, ease the access of primary students to food and schooling supplies, and lessen the financial burden of families as they recover from the COVID-19 lockdowns. Thank you, MyKasih, for connecting us to the students and families in need, and to Leaderonomics for helping build better leaders of tomorrow.

Linde Malaysia Managing Director,
Anuj Sharma.

Rotary Kasih Enters Its Eighth Year

As Malaysia entered the endemic phase of COVID-19, the first quarter of 2022 was a busy period for schools as they welcomed their students back into the premises.

Out of the 115 schools currently being supported through the MyKasih 'Love My School' programme, 20 are part of a strategic collaboration with the Rotary Clubs of District 3300 Malaysia.



Senior Rotarian, Dato' Dr. Siva Ananthan, welcoming the students to the launch of Rotary Kasih at Sekolah Rendah Jenis Kebangsaan (T) Castlefield in Puchong on 25 May 2022.

Since 2015, the Rotarians have been working hand-in-hand with MyKasih Foundation to positively impact primary and secondary students in schools across five states in Peninsula Malaysia through the 'Rotary Kasih' student life transformation programme.

Both Rotary and MyKasih have each committed RM250,000 annually on a matching fund basis towards the programme. Rotary Kasih adopts MyKasih's cashless bursary scheme where students are able to draw upon monthly allowances of RM60 - RM80 and pay for meals and learning necessities sold at the school canteen and bookstore using their Rotary Kasih smartcard.

The project also aims to enhance the students' learning abilities through values-based programmes which include mentoring and coaching, as well as opportunities to participate in leadership seminars and motivation camps.



RM500,000
per annum



868
students in 20 schools
supported with bursaries

“

The main goal of this programme is to develop the students into productive and wholesome nation builders. We appreciate the synergy of the partnership and hope that the Rotary Kasih project can continue for many more years to come for the children's benefit.

Rotary Kasih Committee Chairman, Dr Sen Gupta.

“

The dedication demonstrated by the Rotarians in carrying out Rotary Kasih is truly exemplary. We value the partnership and are so pleased to have Rotary as our partner. We hope the students will make the best out of the support and opportunities given to them and will work hard at building a solid foundation for their future.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.



Commemorating the collaboration between Rotary and MyKasih.

DIALOG & Yayasan Pasir Gudang Support B40 Women Entrepreneurs



YPG Chairman, Datuk Seri Mohamed Khaled bin Nordin showing the participants the items they will be given to help them start their business.

In collaboration with Yayasan Pasir Gudang (YPG), an entrepreneurial initiative is underway to provide 44 trained participants with assistance in the form of goods and materials to help them start their cottage businesses.

YPG's 'Projek Ekonomi Rakyat (ERA) Wanita Niaga' successfully trained 200 women in various fields of interest such as baking (production of burnt cheesecakes, breads and other cakes), making spice marinades and grass jellies (locally known as 'cincau'), and producing fermented soybeans ('tempeh') and other soy-based products like tauhu, tau fu fah and soy milk drinks.

Out of the 200 women, 44 have been selected to receive goods and mini starter kits funded by DIALOG to help them set up their cottage businesses.

Norfazidah is able to increase her production capacity with a high-performance oven courtesy of DIALOG.

The project is a matching fund initiative between MyKasih and YPG, and is in line with MyKasih's sustainability objectives to empower B40 women as they embark on economic livelihood initiatives and work towards self-sufficiency.

DIALOG

 **RM28,000**
contributed

 **44**
women supported



Haslina no longer needs to hand whisk her cake batter with her new automated mixer.



Lee Yeow Seng Supports Indigenous Early Childhood Education



 **RM94,460**
contributed

A preview of the PDK module content.

Lee Yeow Seng (IOI Properties Group Berhad Executive Vice Chairman) continued his support of indigenous education initiatives by contributing RM94,460 in January 2022 towards the MyKasih Orang Asli (OA) Education Fund.

The contribution would see JC Inai – a social enterprise dedicated to curating indigenous pedagogy – completing a set of teaching modules and management manuals for rural OA community learning centres, locally known as Pusat Didikan Komuniti (PDK).

JC Inai is part of a coalition of Orang Asli learning centres and they work together with the Centre for Orang Asli Concerns (COAC), The Bountiful Eye Foundation (TBEF), and the Indigenous Peoples Network of Malaysia (JOAS), to oversee the coordination and management of projects related to PDKs.

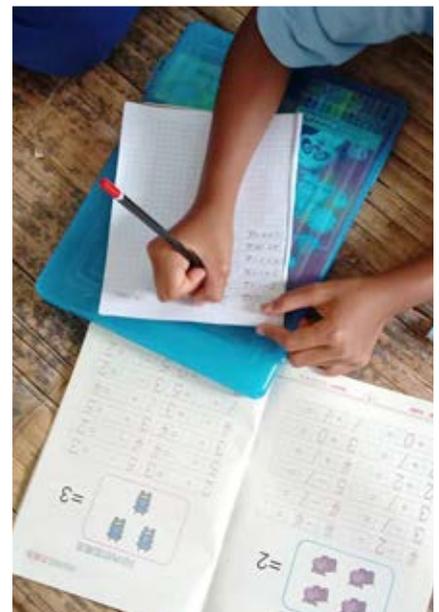
JC Inai's work on structured management and lesson plans aims to ensure that the PDKs are well-managed. Once the early education modules and PDK management manuals have been

finalised and distributed, it is hoped that other interested OA communities could use them to set up their own PDKs.

The lead developer of the materials, Jenita Engi, and her team in JC Inai have been conducting monthly ground consultations to ensure that the modules and manuals are relevant to the OA communities' traditions, culture, and identity.

In the month of April 2022, the team had visited four PDKs in Pahang – Kampung Tual, Kampung Ulu Semul, Kampung Sagong, and Kampung Tenlan – and were pleased to find that classes were going according to schedule and student attendance remained high.

Jenita proudly reported that the children of PDK Kampung Sagong had enthusiastically demonstrated their ability to spell during a visit by officials from the Ministry of Education on 22-23 February 2022. The children were also found to be looking healthy since the PDKs are also beneficiaries of MyKasih's cashless food aid programme.



A PDK student using the specially-curated module developed by JC Inai.



Representatives from the Ministry of Education sitting with local Asli teachers of PDK Ulu Semul in Pahang.

In addition, Kampung Tenlan and Kampung Ulu Semul have each built a new PDK building – the former used to conduct classes at the teacher’s house while the latter’s previous PDK building was in dire need of repair. The sight of the two new PDK buildings was an undeniable display of the communities’ dedication to the education, well-being, and future of their children. Community buy-in and ownership of the project are the main criteria for social investments by donors of MyKasih.



New PDK building (right) built by the community during the pandemic as the old one (left) was deemed unsafe.

“

All community development initiatives should strengthen and preserve the integrity of the community as a whole. A united community is a resilient community, and we must ensure that our intervention programmes are relevant and carried out respectfully.

Center for Orang Asli Concerns (COAC), Dr Colin Nicholas.



With the community leaders, teachers, and children of PDK Sagong.

Principal Foundation® Commits Financial Support To Schools

In December 2021, Principal Foundation, a non-profit organisation established by Principal Financial Group, contributed a total of USD20,000 (RM83,240) to MyKasih in support of the latter's school programme.

The funds were used to refurbish the canteens and computer labs of 2 MyKasih-supported primary schools in Selangor, namely Sekolah Kebangsaan (SK) Bukit Lanjan and SK Sungai Judah. The support was meant to assist with post-pandemic recovery efforts, which included preparing schools to receive their students at the beginning of the new academic year commencing March 2022.

In addition to MyKasih, other grantees of Principal's charitable giving were Teach for Malaysia (TFM) and MERCY Malaysia. The mission and work done by the three organisations in empowering communities and combating poverty bodes well with Principal's DNA to elevate financial literacy and social wellbeing, as well as to support the current state of public health.



SK Sungai Judah students adeptly using their new tablets to complete their group work.



RM83,240
contributed

2
MyKasih schools
refurbished

“

The pandemic certainly compounded social and financial issues many Malaysians were already facing. Whilst the lockdown had forced students to study from home, many households found their income shrinking and had to dip their hands into the retirement funds. The three grantee organisations are among those who demonstrated the best of the Malaysian spirit.

*Principal Asset Management
Chief Executive Officer,
Munirah Khairuddin.*



The newly refurbished canteen at SK Bukit Lanjan.

Yayasan Hartalega Doing Good with Rotary & MyKasih



Recipients in queue at the MyKasih counter. With MyKasih's cashless systems, recipients need only to bring along their MyKad to pay for essential food items.

Yayasan Hartalega contributed RM50,000 to support 500 B40 households via the MyKasih 'Love My Neighbourhood' cashless food aid programme. The outreach was carried out in collaboration with the Rotary Club of Kuala Lumpur DiRaja as part of the foundation's mission to provide respite to families struggling to make ends meet after the tumultuous pandemic.

The 500 families from Bagan Serai, Baling, Hulu Selangor, Sibul, and Bahau, each received a one-off RM100 assistance via their MyKad to pay for basic food items at participating retail outlets in their respective communities.

The team from Hartalega gave the beneficiaries a helping hand with the groceries as they went about their shopping.



RM50,000
contributed



500
families supported

About Yayasan Hartalega

Yayasan Hartalega is the CSR arm of Hartalega that focuses on improving the lives of underprivileged communities through programs centred around their three pillars – Health, Education, and Environment. Yayasan Hartalega works closely with like-minded volunteers, partners and government agencies to create more inclusive opportunities that empower communities.

“

We got to know about MyKasih many years ago but didn't get the chance to work together until we met with Rotary recently (via one of our C-Suite) who linked the 3 of us into a partnership. The partnership blossomed almost immediately from one project to another and we are very happy with the smooth transaction system via MyKad, as well as the support and hospitality shown by both partners (MyKasih and Rotary). We started off with a small contribution toward a cashless food aid programme that benefited 500 families in 5 locations in Malaysia and we are looking forward to a more impactful and meaningful collaboration with both partners in the future.

Yayasan Hartalega's Head of Operation, Melissa Majid.

A representative from Yayasan Hartalega on-ground to assist their beneficiaries with their shopping.



DSV Supports SK Kampung Tunku With Laptops And Bursaries



SK Kampung Tunku students using newly installed laptops sponsored by DSV.

As part of their ongoing support of SK Kampung Tunku, DSV Global Integrated Logistics (formerly known as Agility Logistics) generously sponsored the setting up of the school's computer lab.

An additional RM67,934 was contributed towards the purchase and installation of 30 new laptops, a colour printer, a projector, and a projector screen.

The setting up of the lab was done during the school closure towards the end of 2021 and early 2022, while students were still undergoing Home-Based Teaching and Learning (PDpR). Over 120 students benefitted from the new computer lab when classes resumed in March 2022.

This contribution was in addition to their provision of bursaries for SK Kampung Tunku students since 2020. 32 students from low-income households are given RM60 a month throughout the school year to purchase food from the school canteen and stationaries from the school bookshop.



The refurbished computer lab at SK Kampung Tunku all set and ready, awaiting the students.



Students using their MyKasih smartcards at the school canteen during recess.

DSV



RM67,934
for computer lab setup



32
students aided with bursaries

“

We believe this programme will give great benefit to the school and students as it will enhance their skills and broaden their knowledge. We also believe that only through the right education can a better order of society be built up.

*DSV Managing Director,
Kenneth Yeoh.*



Laptops being handed over to the Headmistress of SK Kampung Tunku, Puan Rosmawati.



A report on

MyKasih's Post-Flood Relief Campaign

Rendering assistance safely and expediently through the MyKad.

Pages 24 - 32



SC Johnson Reaches Out To Flood Victims In Selangor

In turbulent times...

SC Johnson did not hesitate to channel their CSR funds to support B40 families who were coping with the floods' aftermath earlier this year.

Already familiar with MyKasih's post-flood relief efforts back in 2021, where the company had contributed RM200,000 to aid 760 flood-affected families, this March 2022, 213 families in Pahang were each given RM500 via their MyKad accounts to purchase food and other household essentials.

The much-welcomed support came soon after the conclusion of a cashless food aid programme for urban poor families in Lembah Pantai, Kuala Lumpur. RM350,000 was mobilised between the months of July and December 2021 to assist the beneficiaries during the COVID-19 pandemic.

Separately in June 2022, SC Johnson injected RM300,000 towards a three-month food aid programme for 1,000 households who are struggling to cope with rising costs of living in the midst of post-pandemic economic recovery.

The families, selected from various communities nationwide, shopped for basic provisions from retail outlets participating in the MyKasih 'Love My Neighbourhood' programme.

The company also renewed its support towards a neighbouring primary school, SK Bangsar, through the MyKasih 'Love My School' student bursary programme for a third consecutive year. 250 students from lower-income families are given monthly cashless bursaries worth RM60 via their student smartcard to afford daily meals and learning necessities for the full 2022 school term.



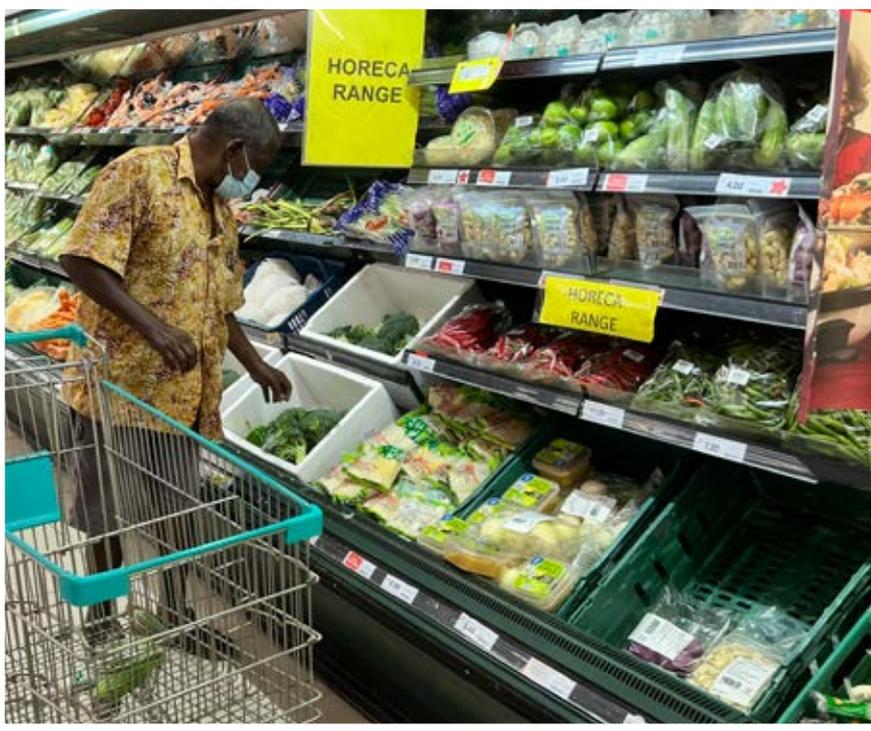
	RM550,000 contributed in 2021
	973 families aided through post-flood relief efforts
	3,207 families supported with food aid
	250 students supported with bursaries
<hr/>	
	RM300,000 contributed in 2022
	1,000 families supported with food aid
	250 students supported with bursaries



Cashier scanning items at the counter as the beneficiary looks on.



A SK Bangsar student eager to bring home a bag of household cleaning products courtesy of SC Johnson.



Perishables such as fruits and vegetables are one of the essential food categories available for purchase under the post-flood relief programme.

“

We deeply appreciate SC Johnson's generosity in assisting Malaysians who are at wits end to put food on the table for their families. The last two years have been tumultuous to say the least, and those in the lower-income bracket have been at the mercy of both mother nature and a crashing economy. The least we could do is to reach out and lend a hand where we can.

We are glad to have had the opportunity to make this joint effort with SC Johnson by way of our cashless distribution platform for their charitable giving. We hope SC Johnson will continue to be blessed and we also hope that communities will remain resilient during these trying times.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr. Ngau Boon Keat.



(Left and right) Parents queuing with their dependents as they await checkout.



HSBC Malaysia Helps 700 Families Recover After The Floods

Throughout January and February 2022, HSBC Malaysia swiftly mobilised RM350,000 worth of aid to 700 families in Pahang who were affected by the floods.

When floodwaters receded and the families were able to return home, the aid provided them with financial relief during the recovery period.

Each family spent RM500 in cashless allowance via their MyKad on food (e.g. dry goods and perishables) as well as household items such as kitchen and electrical appliances, storage containers, and basic furniture (e.g. mattresses, blankets, pillows, tables, and chairs).



RM350,000
700 families aided



A senior citizen stocking up on essentials which he had lost during the floods.



A family replenishes kitchen supply ranging from food to electrical appliances.

“

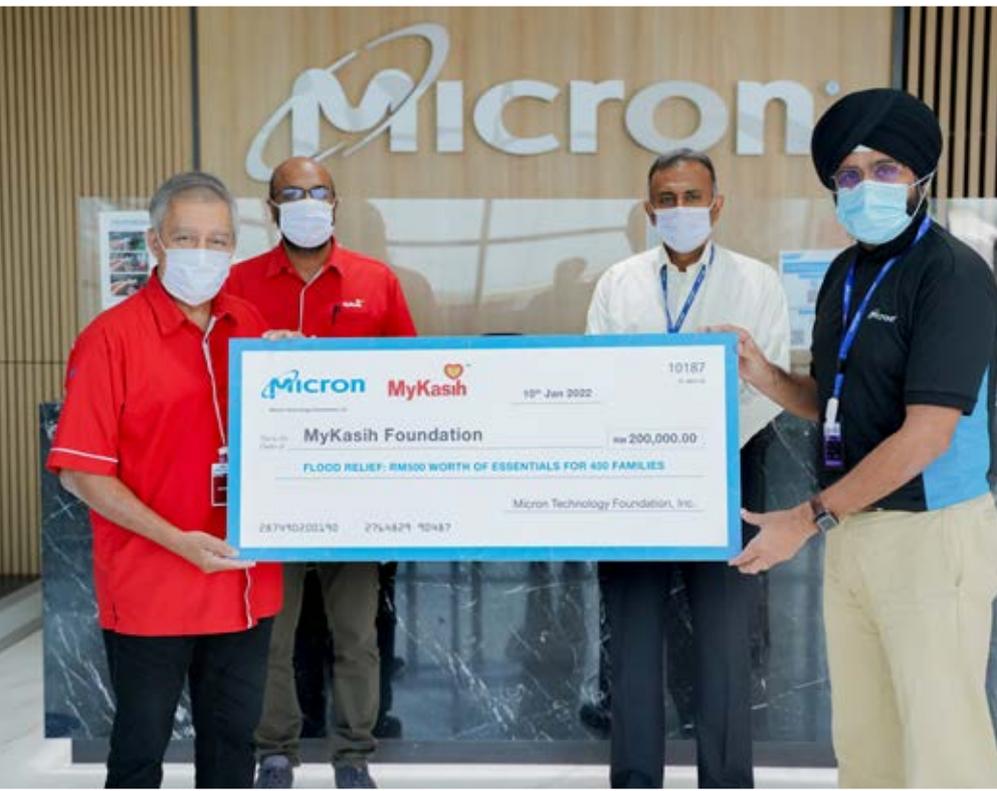
We would like to thank HSBC for stepping up in times of crisis. Together with other corporate and individual donors' positively responding to our post-flood relief campaign, we were able to expediently assist close to 8,000 flood-affected B40 households.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr. Ngau Boon Keat.



Ready to pay with his MyKad with appreciation to HSBC.

MICRON Donates To Support Flood Victims In Batu Kawan, Penang


**RM200,000**
400 families aided

The cheque was presented by Micron's Corporate Vice President, Amarjit Singh, to MyKasih Foundation's Deputy Chairman, Jeffrey Perera.

Micron donated RM200,000 to support MyKasih's post-flood relief campaign for affected B40 households. The charitable giving was commemorated on 10 January 2022 at Micron's office in Batu Kawan, Penang.

The aid was channelled to 400 families via their nominated recipients' MyKad accounts, into which a one-off RM500 allowance was deposited to allow recipients to purchase essential food and other household items at participating retail outlets within their neighbourhoods.

Just a few months earlier, Micron had donated RM143,750 to support 575 families in Muar and Sungai Petani with RM250 worth of food aid via the MyKasih 'Love My Neighbourhood' cashless food aid programme as part of the company's community efforts.



(Top and bottom) Recipients thanking Micron for their generosity in times of need.

PROGRAM Meets Appeals From Pahang, Penang & Johor

The RM200,000 donation received from Program Pertukaran Fellowship Perdana Menteri Malaysia ('PROGRAM') in February supported 400 flood-affected families in Pahang, Penang and Johor with a one-off cashless allowance of RM500 via their MyKad.

PROGRAM also continued its support of the MyKasih 'Love My School' student bursary programme in two schools, namely Sekolah Kebangsaan (Asli) Batu 14 in Perak and Sekolah Kebangsaan (Asli) Bukit Gemuruh in Pahang.



RM200,000
400 families aided



A flood affected resident in Kedah replacing his damaged appliances.

“

It has been a challenging time for all students, especially the Orang Asli primary school students, as they navigated two academic terms during the 2020-2021 COVID-19 pandemic period. We hope 2022 will be a better year for the children as they return to their classrooms.

On behalf of the families and students we care for, we would like to express our sincere gratitude to PROGRAM once again for responding to the plight of those significantly affected and bringing tremendous relief to many

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr. Ngau Boon Keat.



Students of SK Batu 14 purchasing stationeries at their school bookshop.



Happy students at recess with meal boxes purchased using their bursary.

Sunway Pyramid's 'Together For Good' Christmas Campaign Helps 200 Flood-Stricken Families

SUNWAY PYRAMID

 **RM100,000**
200 families aided

In January, Sunway Pyramid raised RM100,000 from proceeds of teddy bear sales made during Sunway Pyramid's 'Together for Good' Christmas campaign which ran from 19 November to 26 December 2021.

The proceeds were donated towards MyKasih's post-flood relief campaign, where each beneficiary family received a RM500 one-off cashless allowance via their MyKad to purchase basic food items as well as household essentials such as kitchenware, electrical appliances, basic furniture, and schooling necessities.



Sunway Pyramid's Christmas Teddy spreads joy with MyKasih.



Sunway Pyramid's General Manager, Jason Chin presenting a mock cheque to MyKasih Foundation's Deputy Chairman, Jeffrey Perera.



A family's filled cart at Lotus's.



Families shopping for necessities at their neighbourhood mart.

Giant Assists Klang's B40 After The Floods

When the floods hit Peninsular Malaysia in December 2021, the devastation observed in the Klang district of Selangor was one of the worst among other regions.

Some areas in the district which had never experienced flooding before, like Taman Sri Muda, were inundated for days and its people were not prepared to deal with the disaster.

GCH Retail (M) Sdn Bhd, which operates the hypermarket chain Giant in Malaysia, donated RM100,000 towards MyKasih's post-flood relief campaign.

The fund supported 1,000 affected families in Klang with a one-off RM100 food aid allowance to shop for essentials.



The graphic features the Giant logo at the top. Below it, a green bar contains an icon of a family and the text "RM100,000" and "1,000 families aided".



The cashier scans the food items which the recipients have picked.



Browsing the aisle and choosing the product based on his family's preference.



GCH Retail Legal Director, David Chiam, presenting the cheque contribution to MyKasih Foundation Trustee, Datin Nazrin Aneeza.

MBM Resources Brings Smiles To Families In Hardship



RM60,000
120 families aided



Cheque presented to MyKasih Foundation Trustee, Datuk Yaacob Amin by MBMR Chairman, Datuk Dr Aminar Rashid Bin Salleh, witnessed by MBMR President & Chief Executive Officer, Muhammad Fateh Teh Bin Abdullah and their Chief Financial Officer, Annie Chin Tze Fui.

MBM Resources contributed RM60,000 to provide 120 families with cashless aid worth RM500 each. Under MyKasih's post-flood relief campaign, the families began their shopping at Lotus's Kuala Selangor and purchased food and household essentials.

During the cheque presentation ceremony on 1 December 2021 at Menara MBMR in Kuala Lumpur, MBMR also extended their charitable giving to other grassroots non-profits such as the Happy Bank Crew, The Lost Food Project, and The Great Heart Charity Association.



With a trolley full of essentials, this mother is ready for checkout.

“

We are happy to welcome MBM Resources as a new donor to MyKasih Foundation. We are grateful for the opportunity to partner with MBMR and offer the use of our cashless payment system to channel 100 percent of their funds to families in need. We look forward to doing more with MBMR in jointly reaching out to serve communities.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr. Ngau Boon Keat.



Recipients pay for goods approved under the programme with their MyKad at dedicated cashier counters marked with a 'MyKasih' signage.

Saliran Provides Post-Flood Relief For B40 Families In Kedah

In February 2022, Saliran Industrial Supplies Sdn. Bhd. pledged RM35,000 to provide aid to 200 families in Pendang, Kedah through MyKasih's 'Love My Neighbourhood' programme. Each family received a one-off amount of RM150 disbursed into their MyKad account which they used to purchase from a wide selection of approved essential food items (e.g. rice, eggs, cooking oil, spices, and beverages) at MyKasih partner retail outlets in Kedah, including Mydin Mall Taman Saga, Alor Setar.

The 200 families of Pendang, Kedah come from the B40 community who were some of the hardest hit during the COVID-19 pandemic and MCO. Their ability to recover was further challenged with the occurrence of the flood in mid-December 2021 that lasted for slightly more than a month. Saliran's funding comes at an opportune moment to ease the financial burden of families in Kedah as the latter do their best to pick themselves up after the COVID-19 pandemic.



RM35,000
contributed



200
families supported with
household essentials



Saliran Group Managing Director, Dennis Liaw presenting a cheque for RM35,000 to MyKasih.



A group of flood affected families thankful for the assistance provided to help them get back on their feet.



Giving back to society is the most meaningful thing in life.

Saliran Group Managing Director,
Dennis Liaw.



Another beneficiary of Saliran's contribution showing her appreciation.



A report on
**Volunteerism
Activities**

Creating awareness and doing good.

Pages 34 - 37



DIALOG staff in Tanjung Kopok, Johor, excited to begin the seagrass survey.

DIALOG Participates In Seagrass Monitoring And Protection In Johor

A First Dip into Marine Conservation

In conjunction with World Seagrass Day, 12 DIALOG Terminals Langsat (DTL) staff members joined a team of seagrass researchers from Universiti Malaya (UM) on 2 March to conduct a seagrass survey at Tanjung Kopok, Pasir Gudang, in Johor.



UM researchers, led by Dr. Jillian Ooi (in blue) briefing DTL citizen scientists at KongKong jetty prior to departing for the survey.

As citizen scientists, DTL staff were trained to record observation data of seagrass and other marine species. This was the first of twelve monthly seagrass monitoring sessions which form part of vital long-term research on the diversity, abundance, and health of the local seagrass ecosystem. Over the next months, 15 DIALOG employees will take turns to play their role as citizen scientists in the 'Seagrass Watch' programme being carried out in collaboration with UM and Reef Check Malaysia.

Seagrass meadows are highly underrated yet important ecosystems as they not only act as a coastline buffer against storms, but also provide habitat and nurseries for various marine life including dugongs, otters, clams, and fish. Moreover, their ability to absorb and store large amounts of carbon from the atmosphere and ocean make seagrasses one of the best natural solutions in mitigating climate change.

H.ovalis is one of the seagrass species under threat.

DIALOG



RM145,000
contributed



12
monthly surveys

“

Seagrass meadows are vital to communities as they provide food and protection from floods. This project gives us a great opportunity to learn in more detail what the current situation is in this area of Johor and what we need to do to protect these important natural assets.

Universiti Malaya Seagrass Ecologist and Senior Lecturer, Dr Jillian Ooi.



The team laying a 100m transect at one of the three points in Tanjung Kopok.



Halophila ovalis



Halodule uninervis



Halophila spinulosa

Halophila ovalis, Halodule uninervis, Halophila spinulosa - the three seagrass species being monitored to indicate seagrass health.

Unfortunately, seagrass meadows have been disappearing over the last 20 years in Malaysia – globally, they have been declining at a rate of 7% per year since 1990. As such, by consistently contributing seagrass monitoring data as citizen scientists, DIALOG hopes to do their part in protecting the biodiversity of our local seagrass meadows and the livelihoods of coastal communities who depend on it.

With the outcomes of this initiative, the UM research team and Reef Check Malaysia will lead efforts to encourage the state government and local communities to make greater strides in the governance, management, and conservation of seagrass meadows in Johor.

“

You don't need to be an ecologist or an expert about seagrass to make an impact. You can start simply by learning more about seagrass or taking part in seagrass monitoring activities that are happening near you.

Reef Check Malaysia General Manager,
Julian Hyde.

About Reef Check Malaysia

Reef Check Malaysia (RCM) is part of the world-wide Reef Check network. Registered in 2007, RCM has since established itself as a leader in coral reef conservation in Malaysia, with field teams based in Tioman Island, Mantanani Island, and the Johor Islands. Its activities are organised around training survey divers and conducting coral reef surveys at over 200 locations around Malaysia to monitor coral reef health; working with stakeholders to improve the management of coral reefs in Malaysia; conducting studies on reef resilience and rehabilitation to better understand coral reefs and impacts; and raising awareness of the importance of coral reefs and the valuable ecosystem services they provide.

<https://www.reefcheck.org.my/>

“

This collaboration is in line with the Group's long-term objective of enabling food security and sustainable livelihood for communities dependent on the ecosystem.

Additionally, it is a great opportunity for the Group to contribute positively towards its ESG objectives and align with Goal 13 (Climate Action) and Goal 14 (Life Under Water) of the United Nations Sustainable Development Goals.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.

DIALOG Resumes Community Work

Many hands make the work light!

On the eve of Ramadan in April 2022, 33 staff from DIALOG Group teamed up with teachers of Sekolah Kebangsaan Bukit Lanjan (Asli) in Damansara Perdana to beautify the primary school. The school's perimeter walls were first cleaned and then repainted, which significantly brightened the school.

DIALOG first adopted the school in 2014 under the MyKasih 'Love My School' programme to provide all students with monthly cashless bursaries for their daily meals, school uniforms, and learning necessities.

The Group also funds their annual sports events and other extracurricular activities such as rugby clinics, robotics, aquaponic edible gardens, and music.

The school has seen remarkable improvement in attendance and academic performance. With better overall health, wellbeing and confidence, the students are also more participatory in various curricular activities.

DIALOG



2 community outreach programmes completed



DIALOG staff firing away at the school walls with high-powered waterjets to remove old paint.



A total of 33 volunteers worked hard at SK Bukit Lanjan that day.

“

We hope the 200 students of SK Bukit Lanjan will enjoy their new academic year seeing the last two years of a prolonged pandemic have been tremendously challenging. The next upgrade in the pipeline is the computer lab so that the students are up-to-date with 21st-century learning.

SK Bukit Lanjan Headmistress, Puan Fazilawati binti Abu Bakar.



Still energetic after a day of painting, the volunteers pose with teachers of SK Bukit Lanjan.

Helping with hot sales...



Sorting and packing freshly plucked chillies into containers to be sold to employees back in DIALOG headquarters.



Fresh chilli pickings from Kampung Pantos near Raub, Pahang.

22 staff from DIALOG volunteered their time on 26 March 2022 at the Semai Orang Asli village of Pantos in Lipis, Pahang, to learn about growing chillies through fertigation.

The volunteers also managed to harvest, pack and purchase the chillies, locally known as Cili Bara, directly from the community.

The 10 Semai Orang Asli participants from this community are among the 45 who are benefitting from the chilli fertigation and economic livelihood initiative funded by DIALOG. The initiative's main objective is to provide additional income to the participants who mainly earn a living from rubber-tapping.

The year-long initiative is project-managed by Universiti Malaysia Pahang (UMP) Advanced and executed by qualified trainers from Youth Planters Great. The collaboration was made possible by the East Coast Economic Region Development Council (ECERDC) through its Human Capital Development programme called 'empower'.

DIALOG looks forward to bountiful yields and wish the participants many more harvesting cycles to last the season!



The heat of the day did not deter DIALOG volunteers from lending the farmers a helping hand at harvesting chillies.

MAKE A DIFFERENCE

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.



VOLUNTEERS

Donate books, clothes or give your time. Be involved and make a difference in the lives of the less privileged.



CORPORATES

Sponsor a MyKasih community and adopt families today! Create a positive impact in your neighbourhood through food aid and education programs.



INDIVIDUALS

Donate generously and support our community programmes and activities geared towards improving the quality of life of MyKasih families.



All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes. **All donations to MyKasih Foundation are tax-exempt.**

Donations can be made via the following channels.



CHEQUE

Payable to **“MyKasih Foundation”** to:

MyKasih Foundation
DIALOG TOWER, No. 15, Jalan PJU 7/5,
Mutiara Damansara, 47810 Petaling Jaya,
Selangor Darul Ehsan, Malaysia.

Please provide the following particulars on the reverse side of your cheque.

Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

Corporate Donor

Full name of company, company registration number, company mailing address and details of main contact person.



TELEGRAPH TRANSFER

Name of Bank	AMBANK (M) BERHAD
Account No.	217-201-200645-9
ABA Swift Code	ARBKMYKL
Bank Address No.	30, 32 & 34, Jalan SS2/61, 47300, Petaling Jaya, Selangor Darul Ehsan.



CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

www.mykasih.com



MyKasih Foundation

Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih “Love My Neighbourhood” food aid programme or the MyKasih “Love My School” student bursary programme.

For further information, please contact us at info@mykasih.com or **+603 7720 1888**.


MyKasih
Love My Neighbourhood

MyKasih Foundation would like to acknowledge its donors & partners

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- BHPetrol
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- Cenviro Sdn Bhd
- Chevron Malaysia
- CIMB Foundation
- CLSA Chairman's Trust
- ConocoPhillips Malaysia
- Deutsche Bank
- DIALOG Group Berhad
- DSV (formerly known as Agility Logistics)
- ECONSAVE
- GCH Retail (Malaysia) Sdn Bhd (Giant)
- Halliburton Energy Services
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- SP Setia Foundation
- Standard Chartered
- Symphony Life Berhad
- The Malaysian Indian Transformation Unit (MITRA)
- TNT Express Worldwide
- Western Digital Corporation
- Yayasan Hartalega
- Yayasan Hasanah
- Yayasan Pasir Gudang
- Yayasan Petronas
- 99 Speedmart

Government Ministries & Agencies

- Central Bank of Malaysia
- East Coast Economic Region Development Council (ECERDC)
- Economic Planning Unit, Prime Minister's Department
- Economic Planning Unit, Johor State
- Implementation & Coordination Unit Prime Minister's Department
- Multimedia Development Corporation
- Malaysia Ministry of Education
- Malaysia Ministry of Health
- Malaysia Ministry of Home Affairs
- Malaysia Ministry of Urban Wellbeing, Housing and Local Government
- Malaysia Ministry of Women, Family and Community Development
- National Population and Family Development Board
- Northern Corridor Implementation Authority (NCIA)
- Performance Management Delivery Unit, Prime Minister's Department
- Sarawak Ministry of Welfare, Women and Community Wellbeing
- Sarawak State Government
- UMP Advanced
- UMK Business Ventures

Education & Training

- Agensi Kounseling dan Pengurusan
- JC Inai
- Kredit (AKPK) of Bank Negara Malaysia
- Kassim Chin Humanity Foundation
- Klinik Kesihatan (nationwide)
- Klinik Pergigian (nationwide)
- Kolej Komuniti Miri
- Lifeworks Sdn Bhd
- Malaysian CARE
- Monash University Volunteers Programme
- National Population and Family Development Board
- People Systems Consultancy
- Pertubuhan Komuniti Kasih Selangor
- Universiti Tun Abdul Razak (UniRAZAK)
- SOLS 24/7
- The Indigenous Peoples Network of Malaysia (JAOS)

Partner Retail Stores

- AEON
- Bataras Sdn. Bhd.
- Boulevard Hypermarket (Sarawak)
- CKS Supermarket (Sabah)
- FS Family Store
- ECONSAVE (nationwide)
- Genting Mas (Sabah)
- Giant Hypermarket (nationwide)
- HERO Hypermarket (Klang Valley)
- Koperasi Iskandar Malaysia Berhad
- (imCoop)
- KSUTAMA1 Stores Sdn Bhd
- Kim Hock Supermarket
- Lotus Stores (formerly TESCO)
- Metamorf Supermarket (Klang Valley)
- Milimewa Supermarket
- Mydin Supermarket (nationwide)
- New World Mart (Sarawak)
- Nirwana Hypermarket Sdn Bhd
- Pasaraya Aktif
- Pasaraya Bilal (Kelantan)
- Pasaraya Hoe Soon
- Pasaraya Ong Tai Kim (Klang Valley)
- Pasaraya Millennium
- PCK Fresh Mart Sdn Bhd
- TF Value Mart
- The Store (nationwide)
- 99 Speedmart

NGOs

- Center for Orang Asli Concerns (COAC)
- House of Hope (Penang)
- Jaringan Orang Asal SeMalaysia (JOAS)
- Kassim Chin Humanity Foundation
- Lions Club International (nationwide)
- Miri Dayak Association
- PACOS Trust
- PDK (nationwide)
- Persatuan Ibu Tunggal Sarawak (Bintulu)
- Persatuan Ibu Tunggal Terengganu (Dungun, Kerteh, Paka)
- Pertubuhan Ehsan Penyayang
- Pertubuhan Komuniti Kasih Selangor
- Pusat Penyayang Kg Sg Kayu Ara
- Rotary International (nationwide)
- SOLS 24/7
- Sabah Women Action-Resource Group (SAWO)
- Yayasan Pasir Gudang
- Yayasan Pengerang
- Yayasan Muafakat Pontian

CASHLESS WELFARE WITH A TECHNOLOGICAL DIFFERENCE



Food Aid & Household Items



Student Bursary



Utility Bills



Medical



Public Transport



Fuel

Multiple schemes on a single platform