

Sara initiative a lifeline for single mothers amid rising cost of living

KUALA KRAI: The Sumbangan Asas Rahmah (Sara) initiative continues to provide a vital support system for low-income single mothers in Kelantan, helping them cope with the rising cost of living.

Siti Zulaika Awang, 26, from Kampung Chenulang

said the initiative, a targeted cash assistance programme distributed through MyKad at 3,500 registered retail stores nationwide, has been a great help in covering daily necessities and providing essentials for her children.

"I would like to thank the

government, led by Prime Minister Datuk Seri Anwar Ibrahim, for this assistance. It is fully utilised to purchase essential items," she told Bernama recently.

She added that although the amount received may not be large, it brings significant relief

to single mothers like herself, who have no stable income and rely on daily wages.

"At the very least, I don't have to worry too much every time I go to the market or grocery store. This assistance has significantly eased the burden," she said. — Bernama